

Deliverable D500.6.6

Interim Report and Revised Plan for Dissemination

WP 500

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The Flspace Project

Leveraging on outcomes of two complementary Phase 1 use case projects (Flspace & SmartAgriFood), aim of Flspace is to pioneer towards fundamental changes on how collaborative business networks will work in future. Flspace will develop a multi-domain Business Collaboration Space (short: Flspace) that employs FI technologies for enabling seamless collaboration in open, cross-organizational business networks, establish eight working Experimentation Sites in Europe where Pilot Applications are tested in Early Trials for Agri-Food, Transport & Logistics and prepare for industrial uptake by engaging with players & associations from relevant industry sectors and IT industry.

Project Summary

As a use case project in Phase 2 of the FI PPP, Flspace aims at developing and validating novel Future-Internet-enabled solutions to address the pressing challenges arising in collaborative business networks, focussing on use cases from the Agri-Food, Transport and Logistics industries. Flspace will focus on exploiting, incorporating and validating the Generic Enablers provided by the FI PPP Core Platform with the aim of realising an extensible collaboration service for business networks together with a set of innovative test applications that allow for radical improvements in how networked businesses can work in the future. Those solutions will be demonstrated and tested through early trials on experimentation sites across Europe. The project results will be open to the FI PPP program and the general public, and the pro-active engagement of larger user communities and external solution providers will foster innovation and industrial uptake planned for Phase 3 of the FI PPP.

Project Consortium

- | | |
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| – IBM; Israel | – ATOS; Spain |
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Dissemination Level

PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

Change History

Version	Notes	Date
001	Creation of the document	25.02.2014
002	Final Draft after contributions	31.03.2014
003	Final deliverable after quality review	14.04.2014

Document Summary

Work package 500 'Open collaboration and exploitation' aims at:

- (1) Mobilizing, engaging and preparing stakeholders across Europe for participation as application and service developers building on and extending the large scale trials;
- (2) Fostering and demonstrating potential for innovation of FIspace (related to market impact in the food and logistics sector), and
- (3) Delivering a consistent plan to move into the phase 3.

Above objectives are supported by Task 560 'Dissemination and Marketing' running all over the project's lifecycle, in coordination with the FI-PPP Dissemination Working Group (DWG) and with an extended focus of raising interest and awareness in the non-European community.

This deliverable D500.6.6 'Interim Report and Revised Plan for Dissemination' reports on the progress achieved at the end of first year for what concerns the above objectives, specifically presenting a plan for dissemination, which will be continuously updated throughout the project's lifetime. It also covers the new website screen shots in the Annex.

After the introduction in section 1, the dissemination strategy is presented in the second section. Section 2 summarizes the dissemination principles and approach as well as major sectors and target audiences for dissemination. It covers the messages and approaches for dissemination and FI-PPP DWG activities. Section 3 describes the dissemination instruments and channels including logo, website, events, conferences, trade shows, publications, media, press releases, thematic networks, initiatives and associations. Section 4 then presents the revised dissemination plan in month 12 and then Section 5 presents the interim report on dissemination activities carried out in the first year of the project based on initial dissemination plan which identified the targeted events and activities. Section 6 draws some final conclusions.

Abbreviations

D	Deliverable	FI PPP	Future Internet Public Private Partnership
CIO	Chief Information Officer	FP7	Framework Programme 7
CONCORD	Coordination and Collaboration Facilitation for Next Generation Future Internet Public Private Partnerships	ICT	Information and Communication Technology
CTO	Chief Technology Officer	M	Month
DWG	Dissemination Working Group	PR	Public Relations
EU	European Union	SME	Small and Medium Sized Enterprise
ETP	European Technology Platform	WP	Work Package
FIA	Future Internet Assembly		

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1. Introduction

The purpose of this document is to provide the interim report on dissemination activities carried out in the first year of the project based on initial dissemination plan and the revised dissemination plan which will be used to present and propagate Flspace project and the project results to the broader public in general, the relevant scientific communities, and to other external parties that are potential adapters of the project results. An overview of potential stakeholders to be addressed in dissemination activities can be seen in Figure 1.

The Flspace dissemination activities also contribute to the Flspace community building, raising awareness and creating initial interest in the targeted communities for the project, and therefore enlarging the project outreach (D510.1.4). The Flspace dissemination plan is therefore complementary to the Flspace community-building plan (D510.1.1) and to the Flspace detailed plan for educational and training activities (D510.1.2). The Flspace dissemination activities also contribute to the open call dissemination (D510.1.4).

This document covers also the Flspace dissemination strategy and the means and channels for dissemination. It presents the Flspace dissemination plan and list the future events, which are the potential candidates for the project dissemination activities.

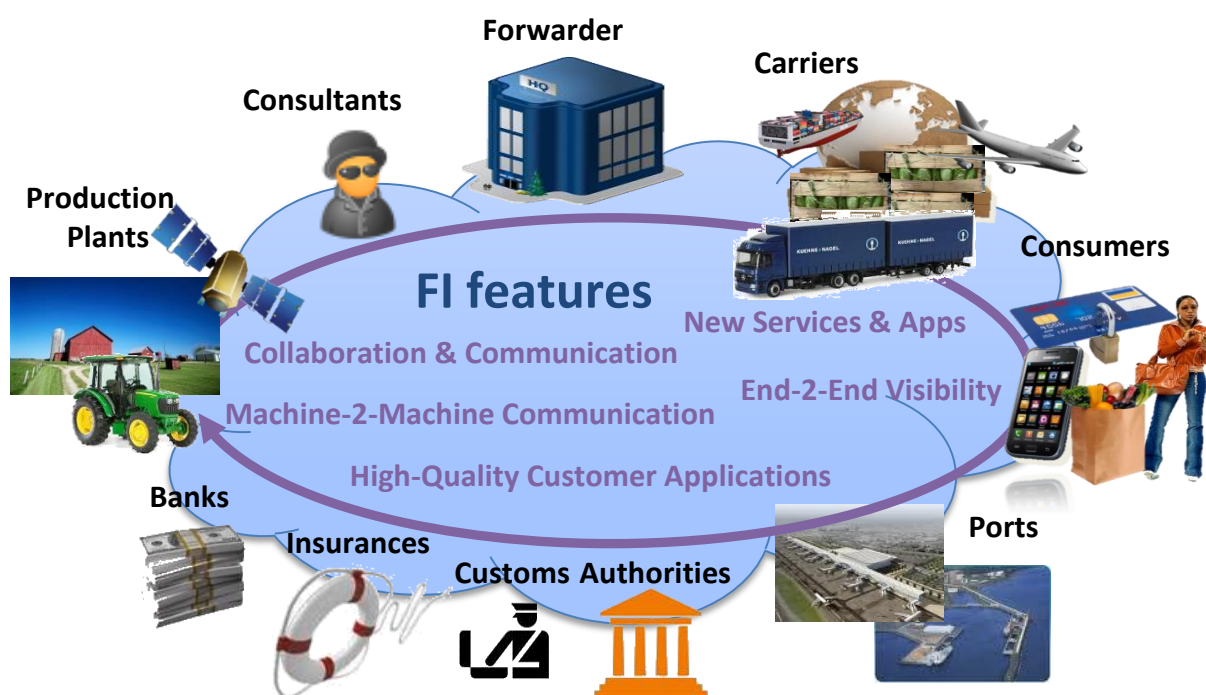


Figure 1: Graphical representation of the targeted stakeholders and cross-functional Future Internet features we want to address in Flspace.

Section 2 presents the dissemination strategy summarizing the dissemination principles and approach as well as major sectors and target audiences for dissemination. It finally covers the messages and approaches for dissemination and FI PPP Dissemination Working Group (DWG) activities. Section 3 presents the dissemination instruments and channels including logo, website, events, conferences, trade shows, publications, media, press releases, thematic networks, initiatives and associations. Section 4 then presents the revised dissemination plan in month 12

and then Section 5 presents the interim report on dissemination activities carried out in the first year of the project based on initial dissemination plan which identified the targeted events and activities. Section 6 draws some final conclusions.

2. Dissemination Strategy

2.1. Dissemination Objectives and Principles

The project dissemination approach will achieve effective communication of the Flspace results to relevant stakeholders, including end users, scientific communities, public and industrial adopters and vendors. All partners will contribute to the communication of the project results, ensuring that the following main target groups are addressed: (a) potential users from the Agri-Food, Transport and Logistics domains as well as related industrial sectors, (b) the IT industry (including SMEs), and (c) the broader public.

2.2. Dissemination Approach

The Flspace project will promote and disseminate the project results through participation in various events such as workshops and conferences; publication of the main results in scientific journals, conference proceedings and books; to relevant stakeholders, including

- CIOs and CTOs in industry and SMEs,
- large and SME end users,
- SW development companies and web entrepreneurs,
- scientific research communities and FI PPP community,
- public bodies, policy makers and the regulation bodies.

To ensure that the dissemination activities are effective for awareness-raising and uptake of the project results, an integrated approach will be followed, combining

- early identification of relevant stakeholders,
- strategic planning, and guidelines on one side with an effective communication platform, the timely publication of results, and
- the participation in key events on the other.

The Flspace project will also contribute to the dissemination of the FI PPP by pro-active participation in the Dissemination Working Group (DWG) facilitated by CONCORD. The objective of the Dissemination Work Group is to align the dissemination strategies and activities of all FI-PPP projects to achieve a broad diffusion of information and uptake of platforms and tools. The program-level dissemination activities of the DWG will support and strengthen the dissemination of Flspace project as well.

2.3. FI PPP Dissemination Work Group

The Dissemination Work Group (WG) consists of a core team of FI-PPP partners and one representative from each of the FI-PPP projects. The purpose of the FI PPP Dissemination Working Group (DWG) is to focus on overall Program level dissemination coordination. This means that CONCORD (the FI-PPP Programme Facilitation and Support Action) and all FI PPP use case projects will jointly create and coordinate a dissemination and PR strategy for various audiences. The DWG helps CONCORD to maintain a shared vision and unified front for the programme as a whole. It strengthens the diffusion of ideas and results, produced by Flspace and other use case projects dissemination activities to cover a wide range of dissemination channels. There may be some overlap between the Programme level and Project level dissemination events and publications. However, these two streams of communications have a different focus and target audience.

A leaflet of the FI PPP program including all use-case projects has been prepared and distributed during the FIA Dublin event from 7th to 10th of May 2013. In addition to the leaflet, an FI-PPP program presentation covering the use case projects is prepared to be used in upcoming events. The first DWG face-to-face meeting under the coordination of CONCORD has been held in Brussels in M3 with the participation of all use cases. Several decisions have been made in DWG meeting in Brussels during the discussions of the following topics:

- DWG working procedures and tools
 - Working procedures for mutual information and joint activities
 - DWG repository and document management
 - Documentation of FI-PPP level dissemination activities
- FI-PPP communication and dissemination strategy 2013/2014
- Planning of FI-PPP-internal events
- Events for external audiences organised by FI-PPP
 - Open Call information day in September 2013
 - FI-PPP event at Campus Party in London, September 2013
 - NEM Summit 2013 in Nantes, October 2013
 - ICT 2013 in Vilnius, November 2013
 - Large-scale FI-PPP event, March 2014 in Brussels.
 - Large-scale FI-PPP event, September 2014 in Munich.
- Presence at external events organised by 3rd parties
- Online and offline publications
 - FI-PPP website
 - Internal FI-PPP Newsletter
 - External FI-PPP Newsletter
 - Other publications, including multimedia and social media
- Planning of DWG conference calls and meetings 2013/2014

2.4. Major Target Audiences for Dissemination

The major **target audiences** for dissemination are:

- The Chief Technology Officers (CTOs), Chief Information Officers (CIOs) and their departments of industries and businesses (as shown in Figure 1) including large organizations as well as SMEs
- End users (large and SME)
- Software development companies (large and SMEs) and web entrepreneurs,
- Scientific research communities, especially on Future Internet technologies and research on domain-specific ICT support,
- Public bodies, policy makers and the general public.

2.5. Major Sectors for Dissemination

Major sectors for dissemination are:

- The agri-food and transport and logistics sectors, which are interested in the Flspace results from the application side (“application pull”)
- ICT industry, which is interested in the Flspace results from the technology provider side (“technology push”)
- The broader public for awareness raising and uptake by external parties.

2.6. Messages and Approaches for Dissemination

It is necessary to define the most suitable messages and communication approaches most appropriate for the different target audiences, which are listed above. This will include both Flspace project messages as well as the FI PPP programme level messages. The over-arching message at the FI PPP programme level has been identified in the first phase through the slogan: “The Future. Now”. The **main messages for the target audiences** of Flspace are as follows:

- **For CIOs/CTOs in industry and SMEs:** Flspace technologies for service-based system integration with facilities for secure and trusted information exchange can provide the basis for efficient collaboration in cooperative business networks. Flspace is a tool for quick and easy business partner integration. It will enable SMEs to easily access to closed business chains in the agri-food, transport and logistics sectors. It will provide overall process transparency which will allow complex monitoring and reducing the impact of process deviations. This is the key to reduce costs and improving the service quality.
- **For the end users (large and SME):** Flspace will provide a convenient and easy access to a multi-party collaboration platform, which allows interacting with all parties related avoiding dedicated set up of complex ICT integration among the parties. The Flspace PPP will increase the transparency and efficiency of agri-food and logistics and transportation operation and it will contribute to sustainability by reducing emissions caused by global transport. Cost reduction due to higher efficiency and lead time optimization due to high level of transparency all over the supply chain and production process will benefit the global supply chain business. The programme level message will be the developing solutions to the key social challenges as well as to design future scenarios for sustainable development.
- **Software development companies (large and SMEs) and web entrepreneurs:** The Flspace will be a multi-level multi-sided platform which has an open API for the application developer companies. Any company can develop applications conforming this Open API and these applications or application components can be offered to the users of Flspace platform in Flspace application store. Thus, SW development companies and web entrepreneurs can benefit with revenue generating from Flspace platform and get new customers easily.
- **For the Scientific research communities and FI PPP community:** Flspace as well as FI PPP is industry-led and coherent with EU ICT policy (e.g. the Digital Agenda) and open to the engagement of all of Europe’s ICT innovation ecosystems, including SMEs and individual researchers. For researchers, the use cases and scenarios can serve as relevant and realistic case studies and have the potential to create significant interest in the project results.
- **Public bodies, policy makers and regulation bodies:** Flspace will formulate the proposals towards developments in policy and private sector regulations that could exploit FI technologies and Flspace solutions for better realizing and integrating the needs of agri-food,

transport and logistics industries. Additionally, FIspace will identify standardization opportunities and promote the project results to international and business-relevant standardization bodies for a substantial and long-term impact.

These messages will be fine-tuned and updated if necessary during the course of the project.

2.7. The Use Case Trials and Their Educational and Training Activities

The FIspace use case trials will play an important role in dissemination. The below listed eight use case trials

- Crop Protection & Information Sharing
- Greenhouse Management and Control
- Fish Distribution & Planning
- Fresh Fruits & Vegetables Quality Control
- Flowers & Plants Supply Chain Monitoring
- Meat Information Provenance
- Import/Export of Consumer Goods
- Tailored Information for Consumer Goods

will make the concepts of FIspace very tangible and visible. Most of these trials have already formed a kind of mini-ecosystem of all targeted audiences and sectors in the first phase projects SmartAgriFood and Finest. The following external stakeholders have been identified by these trials :

- Infrastructure owners
- ICT solution providers including:
 - SME ICT app developers
 - SME ICT system integrators
 - ICT solution providers in general (not included in the previous 2 categories)
- Industry stakeholder groups (food, logistics, others) as potential system users
- Other stakeholder groups as potential system users (farms, etc)
- Owners of national, European and global certification schemes
- European policy groups
- Multipliers in training institutions and research
- SME Intermediaries and community managers (phase 3 proposers)
- Others (not included in the previous categories)

There will be preparation of knowledge transfer, training and educational material within the Sub-Task 512 activities towards the above identified stakeholders. All these information will be presented in the deliverable “D500.1.2 Detailed plan for educational and training activities: plan and schedule: Specific plan defining educational and training activities” and will be used for further dissemination of the FIspace project. Thus, the eight use case trials themselves will be demonstrated in related events and conferences and they will contribute much to the dissemination of the FIspace project as well.

3. Dissemination Instruments and Channels

The following channels and instruments will be prepared and used for dissemination, in close collaboration with the FI PPP DWG activities:

- Project website (www.Flspace.eu),
- Events, Conferences and Trade Shows (see Annex 7.2 List of Target Conferences, Events and Journals for an indicative identification of target conferences, journals, and event)
- The Flspace corporate identity, consisting of the logo and its uses, and templates for a coordinated graphics image,
- Material to create awareness at relevant events such as pop-up posters, flyers, brochures, banners, leaflets and others
- Press releases and media outreach to inform the general public and niche communities;
- Publications at highly visible conferences and in journals, ranging from forums that address practitioners to forums that are targeted towards the research community.
- Writing articles for magazines
- Thematic Networks and Associations (European and Non-European)
- Social Media (LinkedIn, Twitter, Facebook, Youtube, Flickr etc.)

Leveraging on contacts and impact making within and by existing initiatives, the Flspace project also plans to perform dissemination through National, European and international networks by:

1. Collect information on suitable national, European, and international networks, including e.g. European Technology Platforms (ETPs), National Technology Platforms (NTPs), Industry Federations and Associations, and Industrial Research Associations
2. Establishing contacts and foster direct communication with their members, and obtain access to the networks' communication channels.

3.1. Corporate Identity

3.1.1. Graphic Design

Flspace corporate identity is based on its following logo:



The Flspace logo slogan is "Business Collaboration" and it will be used in all project documents.

The FI PPP corporate identity which will be used in all FI PPP projects and in Flspace dissemination materials is shown below:



The Flspace logo is used to prepare templates for the project. These Flspace templates are listed below:

- presentation (ppt)
- deliverable (doc)
- questionnaire
- meeting minutes
- teleconference minutes

3.2. Communication Tools and Channels

Communication Channels for the Flspace are defined in relation to the target audiences and communication messages discussed in the previous section of this document.

3.2.1. Web Site

Flspace project website will be the single point of entry for access to all relevant information of the project, including general information about the project, the public project results such as architectures, use case scenarios, downloadable prototypes, etc.

The first website was created at the cSpace.eu domain but the consortium has decided to rename it with the discovery of conflicting cSpace trademark. The new selected name Flspace has been acquired and the website has been moved to Flspace.eu.

The screen shots captured from the 2nd version of Flspace.eu website can be seen in Section 7.3. This section is intentionally added to cover the changes has been done in project Website after M6. The initially designed website was up and running since M1 of the Flspace project and it will be continuously updated during the lifetime of Flspace project.

The Flspace website includes a news section providing information about ongoing activities about the project and there is a subscription area for the interested parties to subscribe Flspace newsletter. The website also has public library tab that contains documentation, presentation, reports, videos and photos. The video channel on the website covers all video broadcasts about the project including the trials.

The website has links to the Flspace social media channels including twitter, facebook and linkedin. The FI-PPP program, agri-food, transport and logistics related events will be highlighted at the website in the events section and it will provide information about Flspace project participation in the related events as well.

The Flspace Open Call related information and all documents are presented on the website for the interested parties.

The project website will also be an information point for Community building and a link to the online tools to support users and developers (D500.1.3).

3.2.2. Events, Conferences and Trade Shows

Flspace members will publish and present their results in different forums. Those include research forums (such as conferences and workshops), industry events and trade shows, as well as more general dissemination events (e.g., related to the FI PPP activities).

A list of major, potential events and conferences for dissemination is to be found in Section 7.2.

3.2.3. Publications

In addition to the above events that serve as prime forums publishing the research and development results of Flspace, dedicated dissemination material will be developed which is going to be used by all project partners as a dissemination tool, and could be used for magazines and the like.

In addition to participating in research conferences, publishing in international journals is considered an important activity for disseminating Flspace results. Potential journals which have been identified are presented in Table 6. Of course, due to the short duration of Flspace of 2 years, such submissions and publications in journals are expected to appear more towards the end of the project.

3.2.4. Press Releases and Media

Flspace partners will strive to disseminate Flspace in press, TV and other media channels during upcoming events and project meetings. A newsletter or targeted info material will be prepared to disseminate the actual progress and intermediate results.

3.2.5. FI-PPP

There will be events and conferences in which programme-level dissemination will be done with the FI PPP Community in addition to project level dissemination.

These will apply mainly to international events and conferences. National, regional and local events and conferences can also be categorised this way and presence will be evaluated according to the relevance of the event.

3.2.6. Thematic Networks, Initiatives and Associations

Networks can be considered one of the most relevant dissemination channels for the Flspace project. The tables in Section 7.1 cover the related national and international initiatives.

European Technology Platforms (ETPs), Industry Federations and Associations, National technology Platforms (NTPs) and Industry Research Association are also considered as dissemination channels.

There are many Flspace project partners who are members of these networks, initiatives and associations. These partners will use every occasion to disseminate Flspace project in these networks.

4. Revised Dissemination Plan (Month 12)

The dissemination plan will be a guide continuously updated with the activities to carry on as the project progresses and the results are produced.

In order to achieve the desired results in both collaboration and publicity, Flspace has to carry out a series of actions to ensure that all of the above will be performed effectively and in a way that the project's reputation and effort will not be risked at any point.

In the following table we present an updated high-level description of the planned activities that follow the above mentioned steps and approach. Of course, all of these guidelines and rules are subject to continuous revisions and refinements.

The revised, general plan for the Flspace dissemination activities is presented in the following table for the second year of the project. More detailed info is available for the partner planned events in the Table 9: Planned Dissemination activities in M13 to M24.

Table 1: Flspace Revised Dissemination Activities

Activity	M1 to M6	M7 to M12	M13 to M18	M19 to M24
Dissemination Plan	Initial Plan (M3)	Interim Report and Revised Plan for Dissemination (M12)		Final report in dissemination activities (M24)
Publication of Papers/Journals	1	1	3	3
Conferences, Events and Trade Shows	FIA Turkey(M1), Multimodal 2013 Birmingham (M1) Korea Eureka Day 2013 (M2), IoT China2013 (M3) SRII Europe Leadership Summit (M3), G-8 Int. Conf. on Open Data for Agriculture (M1) EFITA/WCCA Conference Turin (M3) Sustainable Food Logistics, Brunel/UK (M2), NCL Agency Meeting Hamburg/D (M2) ESEC European Software Engineering Conference St. Pe-	NEM Summit 2013(M7), 30. DLK, Berlin (M7) NESSI Members Day, III. IC of the CIGR HNC: "Synergy in the Technical Development of Agriculture and Food Industry", Gödöllo, Hungary (M7) Anuga Cologne (M7) Intermodal Europe 2013 Hamburg (M7) ECITL Zaragoza (M7), ICT 2013 (M8), ICTLE 2013 Venice (M8) IFMA Conference, Warsaw, Logitrans Istanbul	Annual SRII Global Conference 2014, San Jose, CA, (M13) AFITA Conference Perth (Australia), SCM Logistics World Asia 2014 China (M13) ICEIS 2014 Lisbon (M13), Food Asia 2014 Singapore (M13) Intermodal South America Sao Paolo (M13) DEBS14, Mumbai, India (M14) IDF/ISO Analytical Week 2014 Berlin (M14) Transport Logistics Europe (M14)	CeMAT Asia, Shanghai (M19), 7th European Conference on ICT for Transport Logistics (ECITL) (M19), LCA Foods 2014 San Francisco (M19) Deutscher Logistik-Kongress Berlin (M19) Intermodal Europe 2014 (M19) IDF World Dairy Summit 2014 Tel Aviv (M19) Logitrans Istanbul (M20) ICTLE 2014 Venice (M20), The 2nd Interna-

Activity	M1 to M6	M7 to M12	M13 to M18	M19 to M24
	<p>tersburg (M5)</p> <p>LISS 2013 International Conference on Logistics, Informatics and Services Sciences, Reading (M5)</p> <p>ICAFUS 2013 Amsterdam (M5)</p> <p>FI-WARE Event Campus Party London (M6)</p> <p>Transport & Logistik Schweiz 2013, Bern (M6)</p> <p>FachPack 2013 - Packaging, Technology, Processing and Logistics, Nuremberg (M6)</p> <p>Open Call information Day Brussels (M6)</p>	<p>(M8)</p> <p>2013 EFFoST Annual Meeting Bologna (M8)</p> <p>TGDF Food Congress Antalya (M8)</p> <p>Made in SME 2013 Izmir (M9)</p> <p>ICSOC 2013 Berlin (M9)</p> <p>Cool Chain Logistics Europe2014, Luxembourg (M10)</p> <p>8.International European Forum on System Dynamics and Innovation in Food Networks, February, Innsbruck-Igls (M11)</p> <p>FI PPP Program Week (M12)</p>	<p>Africa Ports & Harbours Show 2014, Johannesburg (M15)</p> <p>SCL Europe 2014, Berlin (M15)</p> <p>SEAMS 2014 Hyderabad (M15)</p> <p>SOLE 2013, 48th Annual International Logistics Conference and Exhibition (M17)</p> <p>TRANSLOG Connect Congress 2014 (M17)</p> <p>2.ECFI Munich, Germany (M18),</p> <p>The XVIII CIGR World Congress 2014, Beijing (M18),</p> <p>iNTERLOG Salzburg (M18)</p> <p>21st ITS World Congress, Detroit (M18),</p> <p>ENoLL LL Summer School (M18)</p>	<p>tional Congress on Food Technology Kuşadası-Aydın (M20)</p> <p>LogiCon 2015 Amsterdam (M23)</p> <p>Fruit Logistica 2015 Berlin (M23)</p> <p>IDF International Symposium on Sheep, Goat and other non-Cow Milk Limassol (M24)</p> <p>9. IC on City Logistics Europe (M24)</p> <p>Distribusjon & Logistikk 2015, Oslo (M24)</p> <p>Transport & Logistics Rotterdam 2015 (M24)</p>
Workshops, Sessions	FIA Week in Dublin (M2)	<p>ICT 2013 (M8)</p> <p>I-ESA 2014 Albi (M12)</p> <p>FIA Week in Greece (M12)</p>	<p>ECFI in Brussels</p> <p>ECFI in Munich</p>	
Roll-ups, Newsletters, Brochures, Posters	<p>First Leaflet (M1), First Poster (M1), First Roll-up Poster (M1), First Brochure (M3),</p> <p>First Newsletter (M6)</p>	Second Newsletter (M9)	<p>Second Brochure (M13)</p> <p>Third Newsletter (M15)</p>	<p>Final Brochure (M19)</p> <p>Fourth Newsletter (M21)</p>
Website	<p>Website (M3)</p> <p>www.Flspace.eu</p> <p>www.cspace.eu</p>	It will be updated continuously.		

5. Interim Report on Dissemination Results (Month 12)

This is the interim report of dissemination results achieved by Month 12 of the project.

5.1. Website

Available since month 1 of the project and continuously updated. See second version screen shoots in section 7. A snapshot from home page can be seen in Figure 2 below.

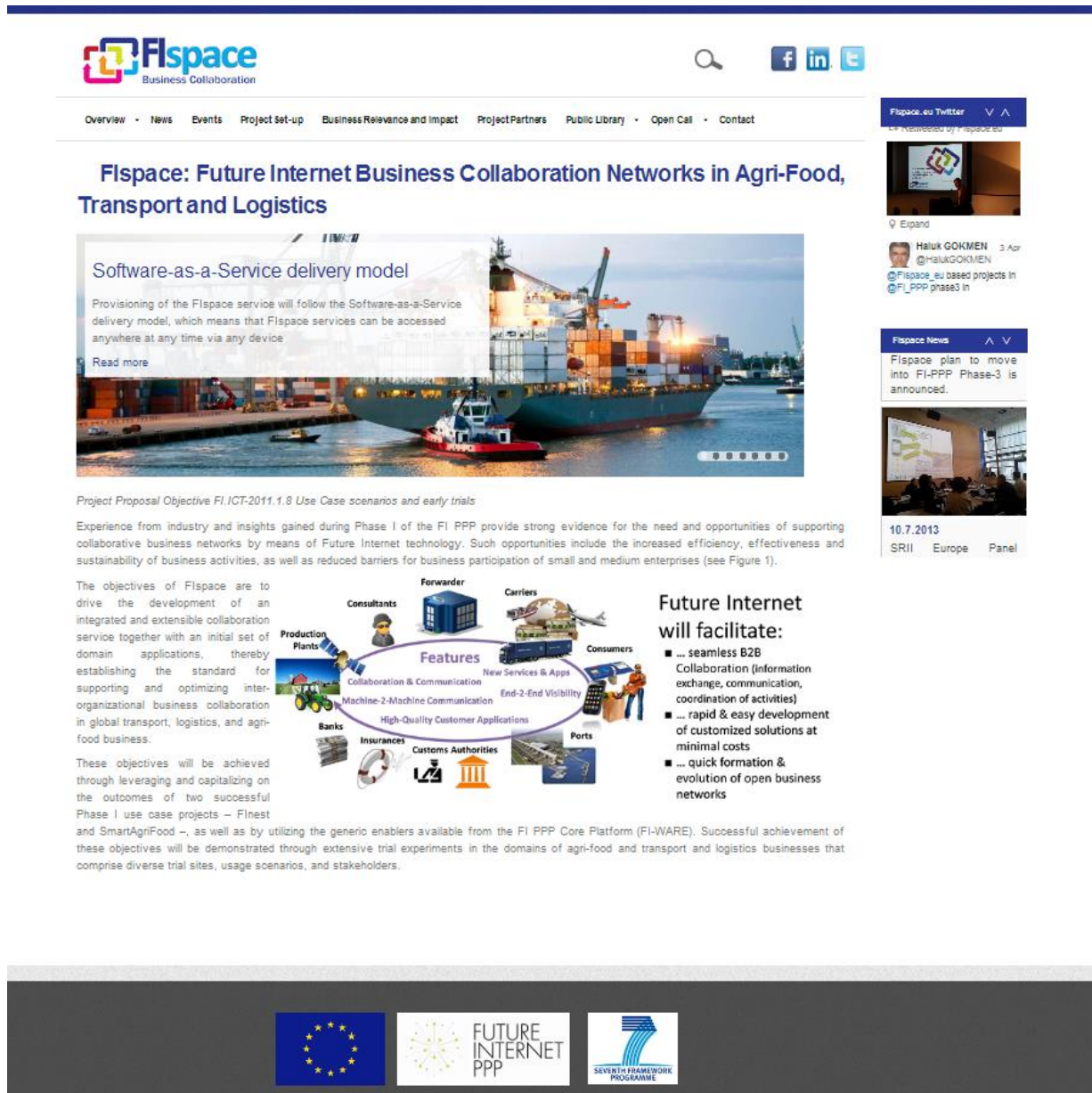


Figure 2: Flspace Website

5.2. Events, Conferences, Trade Shows, Publications and Press Releases

Flspace partners have participated in a number of related events and conferences, prepared publications and press releases, organized workshops in conferences. All these information in detail can be found in Table 8: Dissemination activities in M1 to M12 in Section 7.4. In addition to these, some partners; e.g. ENOLL, iMinds, ATOS and others; have used their estab-

lished dissemination channels (newsletters, websites, social media, internal distribution lists) to outreach wider audiences as well.

Flspace social media channels is also used to create awareness about the project and its potential solutions. Almost all conference participation of Flspace project is tweeted from Flspace or partner accounts. These tweets are also broadcasted in Flspace facebook page as well as additional info in Flspace linkedin account.

5.3. FI-PPP

The Dissemination Work Group has prepared a leaflet of the FI PPP program including all use-case projects. It was distributed during the FIA Dublin event from 7th to 10th of May 2013. The revised version of the leaflet was prepared after FIA Dublin and distributed in all events FI-PPP projects participated. CONCORD has presented FI-PPP program presentation covering the use case projects in participated events during the period. Two DWG face-to-face meeting under the coordination of CONCORD has been held in Brussels in this period with the participation of all use cases. Several decisions have been made in DWG meetings in Brussels during the discussions of the following topics:

- DWG working procedures and tools
 - Working procedures for mutual information and joint activities
 - DWG repository and document management
 - Documentation of FI-PPP level dissemination activities
- FI-PPP communication and dissemination strategy 2013/2014
- Planning of FI-PPP-internal events
- Events for external audiences organised by FI-PPP
 - Open Call information day in September 2013
 - FI-PPP event at Campus Party in London, September 2013
 - NEM Summit 2013 in Nantes, October 2013
 - ICT 2013 in Vilnius, November 2013
 - 1st ECFI in Brussels, April 2014
 - 2nd ECFI in Munich, September 2014
- Presence at external events organised by 3rd parties
- Online and offline publications
 - FI-PPP website
 - Internal FI-PPP Newsletter
 - External FI-PPP Newsletter
 - Other publications, including multimedia and social media
- Planning of DWG conference calls and meetings 2013/2014

FI-PPP workshops have been arranged in FIA Athens.

5.4. Collaborations with Other Projects

Flspace project has organized Smart Agri Matics 2014 Conference with ICTAGRI-era-net and eFoodChain projects. The conference will take place in Paris in June 2014. In addition to SmartAgriMatics conference Flspace has participated in organization of the workshop “Future

Internet Methods, Architectures and Services for Digital Business Innovation in Manufacturing, Health and Logistics Enterprises” in I-ESA 2014 together with two other FI-PPP projects FITMAN and FI-STAR.

6. Conclusions

To achieve maximal impact of the project Flspace has initiated and planned dedicated activities for dissemination which consider all relevant target groups and types of forums. This deliverable presented Flspace's revised dissemination plan at the end of the first year of the project and updated public project website screen shots, which will be continuously updated throughout the project.

In addition to the dissemination results of the first year of the project have been presented. They show Flspace's ambition and power to spread the word about the project in forums ranging from industry-targeted events to research conferences.

7. Annex

7.1. List of Related International & National Initiatives

7.1.1. European Future Internet Initiatives

Table 2: List of European Future Internet Initiatives.

Initiative	Description
ARTEMIS (European Technology Platform for Embedded Systems)	The ARTEMIS JU is implementing a Strategic Research Agenda co-funded by industry, research organisations, participating Member States and the Commission's own ICT programme. With the expansion of the Internet-of-Things the field of embedded systems is important since the Things at the edge of the Internet are very often embedded systems. A key goal of ARTEMIS is to make European industry a world-leader in the field of embedded systems. Many of the technology research and development projects funded by the ARTEMIS JU are targeting devices and technologies for the Future Internet.
EFFECTS+ (SA for Security and Trust)	The EFFECTS+ initiative aims to cluster projects in the field of Security and Trust for the Future Internet and thereby enabling collaboration and information exchange in this research area. In addition to that, it coordinates the contribution of this subtopic to the overall Future Internet research in terms of FIA and other initiatives. By integrating and reviewing the intermediate results, the EFFECTS+ initiative is able to feed them into an ongoing roadmap for the agenda of future FI research.
EIT ICT Labs	The European Institute of Innovation and Technology (EIT) is a new EU instrument for promoting innovation in Europe that has established 5 innovation centers in Berlin, Eindhoven, Helsinki, Paris and Stockholm. The aim is to turn Europe into the global leader in ICT Innovation and improve quality of life through service based applications for the citizens of Europe and beyond by building joint European innovation clusters among the ICT industry and academic research. The thematic areas have a high overlap with those of the FI PPP
FIA (Future Internet Assembly)	FIA constitutes the collaboration between projects to strengthen European activities on the Future Internet, in order to ensure Europe maintains its competitiveness in the global marketplace. FIA brings together around 150 research projects (as part of FP7 Challenge 1).
FIRESTATION (SA for Experimental Facilities / FIRE)	The FIRE initiative aims to promote experimentally-driven long-term, visionary research on new paradigms and networking concepts and networking architectures for the Future Internet. FIRE integrates several projects involved in establishing a network of federated service testbeds enabling experimental research for the Future Internet. It is embedded in the FIRESTATION project, which acts as a mediator and communication driver between the research projects and potential customers of the testbeds, aiming to trigger intense collaboration between the involved parties.
IoT-i (SA on Real World Internet)	Internet of Things communities in Europe are very fragmented. The Internet of Things Initiative follows the goal to represent the first comprehensive community for IoT with members of diverse technology sectors. IoT-i aims to connect the relevant key actors to work for a common understanding and vision of the Internet of Things to strengthen the European efforts in the field of IoT in the world.
MANA	This initiative supports research in the area of Management and Service-aware Networking Architectures and aims to create a core platform as the basis for the Future Internet. By completely redesigning the current concepts of network architecture and thereby enabling services to be context-aware and self-aware, MANA is heading towards service infrastructures automatically taking care of their operational state.
NESSI (The Networked European Software and Services Initiative)	The Networked European Software and Services Initiative is the European Technology Platform dedicated to Software and Services. It unites 434 member organizations split equally between industry and academia, and includes 30% of SMEs. 6 NESSI Strategic Research projects are currently in operation, involving over 120 organizations and 4 additional projects are joining in 2010. NESSI also operates a concerted research coordination strategy whose goal is to enable each project to position itself with respect to other projects within a coherent approach to services architectures. To further contribute to the coherence of European research and avoid fragmentation of efforts, NESSI has also set up the network of National and Regional Initiatives.
SOFI (SA on Services)	SOFI aims to complement EU R&D projects focused on IoS, Software and Virtualization by supporting them efficiently. SOFI follows the goal to strengthen the position of European research as a leader in the Future Internet of Services. The initiative will build upon and complement current efforts around the Future Internet Assembly.

7.1.2. European Transport and Logistics Initiatives

Table 3: List of European Transport and Logistics Initiatives

Initiative	Description
Alliance for European Logistics	The industrial alliance brings together both the major providers of logistics services in Europe as well as global companies that rely on efficient logistics for the successful execution of their business operations. By adopting existing and future transport technologies, the alliance envisions a step-change in the business and environmental efficiency of Europe's industrial base. This innovation would be characterized by integrated supply chain networks providing transparency across different modes and encouraging information exchange among different players in the supply network.
ARUS – Logistics (Advanced Research on Urban Systems)	The University of Duisburg-Essen decided to concentrate on the field "Urban Systems" as one of several focuses. ARUS, founded in 2010, is the related doctoral program that follows the aim to explore the changes in urban areas from a specific view as well as with an interdisciplinary background and offers doctoral students diverse possibilities for national and international research.
ASIM (Work Group Simulation)	ASIM is a working group especially for simulation and modeling. It aims to enhance the connection between theoretical approaches and practical implementations as well as to advance existing concepts. ASIM consists of different sections that concentrate on specific parts of the diverse fields of simulation and modeling.
BME (German Association Materials Management, Purchasing and Logistics)	The BME associates about 7,500 members from single persons to SMCs and top German enterprises related to the topics of materials management, procurement and logistics. BME aims to offer a network for these participants to communicate and exchange their experiences. This involves diverse services e.g. meetings and conferences to connect its members.
BVL (German Logistics Association)	The BVL associates more than 10,000 members from every logistics-related sector in Germany. It is a neutral platform for managers to link up and exchange with others in the field of logistics and across borders of companies and organizations. The German Logistics Association stands for efforts in forward-looking concepts and gives impulses to the German and international logistics-sector. BVL is a platform for exchanging ideas and experiences among executive managers and offers diverse services around the logistics-sector.
Initiativkreis Ruhr (Interest group of the metropolitan Ruhr area)	The Initiativkreis Ruhr is an association of about 60 leading companies in the German metropolitan area called "Ruhrgebiet". The initiative aims on the concentration of economical know-how to create forward-looking strategies and business concepts to strengthen the region around the river Ruhr.
Logistics Cluster NRW	The Logistics Cluster NRW is an initiative of the German federal state of North-Rhine Westphalia involving a great diversity of partners from the logistics business. By driving an intense collaboration and information exchange between the various companies and research facilities, the initiative aims to make the state NRW Europe's most successful area in logistics services. The Logistics Cluster NRW therefore supports the formation of a logistics community, drives political, technological and economic strategies and aims to enhance the logistic business' image of the federal state.
LogistikRuhr	This logistics initiative of the German federal state of North-Rhine Westphalia aims to develop the collaboration between the logistics research and business parties by identifying pressing challenges in the logistics business, transforming them into research questions and finally conducting a fast implementation of the results. By applying this strategy, the initiative wants to preserve the local firm's competitiveness and thus ensure business growth and job safety. It focuses on topics such as logistics-as-a-service, urban logistics and sustainability.
SUPPORT	The SUPPORT project aims to tackle the challenges of an efficient and safe handling on ports, considering both potential threats on passenger life and economic damage due to unlawful attacks on port facilities. The current challenges existing due to the complexity of operational modalities of sea and hinterland traffic and the lack of efficient organizational and technological interfaces are faced by engaging representative stakeholders to guide the development of next generation solutions for upgraded preventive and remedial security capabilities in European ports. SUPPORT will deliver public formal specifications and open standards based tools that will aid security upgrade in EU ports and will be complementary to and usable by other EU projects and initiatives in this area.
VDI – Working Group SCM (Association of German Engineers)	The working group discusses current trends in Supply Chain Management and related sectors. By involving students from various logistic-related disciplines, the group tackles the challenges evolving from the high interaction of different companies and especially focuses on the support by IT systems.
VDMA (German	The trade association for materials handling and logistics systems of the VDMA subsumes about 200 com-

Initiative	Description
Engineering Federation)	panies and hence is Europe's biggest association in this business area. It offers several services to their member companies, including information exchange, business marketing and market analysis in the field of intralogistics. Additionally, they hold international contacts by contributing to the European Federation of Materials.
WGTL (German Scientific Society for Logistics Engineering)	The German association WGTL aims to drive technological innovation in the logistics sector by conducting a cooperative research and development for supporting the logistic companies in meeting their customer's requirements. The association is a cooperation of various German professors, each holding a professorship for logistic-related research areas and hence represents a multidisciplinary and academic initiative supporting innovation in the logistics area.

7.1.3. European Agri-Food Initiatives

Table 4: List of European Agri-Food Initiatives

Initiative	Description
AEF – Agricultural Industry Electronics Association	The AEF was founded in 2008 by seven agricultural equipment manufacturers, among which the largest three; John Deere, CNH and Agco and European based companies; Kverneland, Krone, Pöttinger and Claas. In the meantime around 120 manufacturers and organizations participate. The AEF will provide the consistent sponsorship and support needed to implement electronic standards in agriculture, after they've been developed and accepted through the International Standards Organization (ISO) process.
AFITA - Asian Federation of Information Technology in Agriculture	Asian (incl. Australia) association for the promotion of IT in agriculture and the food sector
agriXchange	agriXchange is a EU-funded coordination and support action to setup a network for developing a system for common data exchange in the agricultural sector.
CIGR - International Commission of Agricultural Engineering	International engineering association that acts as umbrella to regional associations from Europe and all over the globe
EAAE - European Association of Agricultural Economists	The European association that integrates scientists that are engaged in all economic aspects around agriculture, food chains and policy
Edi-Teelt Plus Standaard	EDI-Teelt is a Dutch-language XML schema. Its modelling methodology is message-based and based on legacy formats.
EFITA - European Federation for Information Technologies in Agriculture, Food and the Environment	European association for the promotion of IT in agriculture and the food sector. It represents the major meeting point for scientists and business stakeholders with national member associations all over Europe
Ernährung.NRW – Cluster on collaboration in regional food chains in Northrhine-Westphalia, Germany	An initiative by the ministry in the state of NRW/Germany with support of the EU which brings together all stakeholders in the food industry to promote innovation and competitiveness.
European Platform Transparent Food	An internet platform that evolved from the European project Transparent_Food (FP7) and integrates different European transparency initiatives.
European Technology Platform (ETP) 'Food4Life'	The European meeting place for industry and research to identify challenges and needs for action and research. Managed by the European association of the food and drinks industry.
FIAB- (Spanish Federation of Industries Food and Drink)	FIAB is composed of more than 50 industry associations that group over 8,000 companies. They work at national, Community and international areas like internationalization, R & D + i, legislation and food safety, agricultural policy, environment, nutrition, education, taxation and communication, always in the interest of promoting the improvement of the competitiveness of this industry.
FoodNetCenter	International Center for Food Chain and Network Research, University of Bonn
FoodNetCenter - International Center for Food Chain and Net-	An international center that coordinates many food chain initiatives in Germany and on a European scale building on joint engagements by research and industry

Initiative	Description
work Research, University of Bonn	
Freshfel Europe	The European Fresh Produce Association, is the forum for the fresh fruit and vegetables supply chain in Europe and beyond. It has about 200 members who represent all segments of the fresh produce trade: import, export, wholesale, distribution and retail. (www.freshfel.org)
GIL - German Association for Informatics in Agriculture	Meeting place for scientists and business stakeholders engaged in the promotion of IT in agriculture and the food sector.
Greenport Digital Community	Within the Greenport Digital Community (Dutch: Tuinbouw Digitaal) the Dutch sector eBusiness organisations Florecom, Frug I Com and Edibulb are working together with the Dutch Ministry of Economic Affairs, Agriculture and Innovation (EL&I), the Wageningen UR and the Product Board of Horticulture to: connect the knowledge present in the sectors and that of all projects currently running; accelerate the use of information standards at companies within the sectors; disseminate knowledge to all stakeholders, i.e. horticulture companies, trading companies, service providers, and knowledge and educational centres, etc. (www.tuinbouwdigitaal.net)
IFAMA - International Food and Agribusiness Management Association	The global association of stakeholders in the food chain with leading engagement of industry from around the globe and close relationships with Harvard Business School
INFITA - International Network for Information Technology in Agriculture	The International Network of associations engaged in the promotion of IT for agriculture and the food sector with European participation (EFITA)
International Forum on System Dynamics and Innovation in Food Networks (fooddynamics)	Annual international and European scientific conference on food sector management and policy issues.
ISO/TC23/SC19	ISO/TC23/SC19 is responsible for standardization of data exchange with and between farm equipment. Their Working Group 1 (WG1) concerns mobile farm equipment, i.e. tractors and implements and developed a standards ISO11783, also known as ISOBUS. WG5 has as task the standardization of all wireless communication in agriculture, ranging from wireless sensors implanted in animals to fleet management of farm machinery.
PANAFITA - Pan-American Federation for Information Technology in Agriculture	PanAmerican (North and South) association for the promotion of IT in agriculture and the food sector
SCALE – Step Change in Agro-food Logistics Ecosystems	SCALE aims at increasing North West European (NEW) economic competitiveness and improving environmental sustainability of food and drink supply chain logistics in the context of rising food demands, increasing energy prices and the need to reduce environmentally damaging emissions. Moreover, SCALE aims at developing a collaborative framework that will enable companies in food supply networks to work together on logistic strategy and operations in a way that they holistically embrace the concept of sustainability.
Spanish Technology Platform Food For Life Spain	Spanish Technology Platform Food for Life Spain operates in Spanish food sector and aims to collaborate with public authorities to prioritize research needs framed in aid policies applicable to the sector and on the other, fostering collaboration among its members on projects R & D + i through public-private partnerships, both nationally and internationally, in addition to helping the commercialization of its results.
Union Fleurs	International Flower Trade Association. Full member countries: Austria, Belgium, Colombia, Denmark, Germany, Israel, Italy, Kenya, Morocco, The Netherlands (VGB, see Florecom), Norway, Spain, Sweden, Switzerland, Turkey. Additional associate member countries: Japan, USA. (www.unionfleurs.org)
WCCA - World Conference on Computers in Agriculture	An initiative of leading European and International associations with engagement in IT for agriculture and the food sector coordinated by the network organization INFITA including EFITA (Europe), AFITA (Asia), PanAFITA (America), CIGR (Engineers), IAALD (information specialists), FAO (United Nations)

7.2. List of Target Conferences, Events, and Journals

Table 5: List of relevant Conferences for Dissemination

Name of Event	Brief Description	Target audience / communities
BPM	Business Process Management Conference	Service engineering, Business engineering
CAiSE	Int'l Conference on Advanced Information Systems Engineering	Software engineering, Service engineering, Information systems
CITY LOGISTICS	International Conference on City Logistics	Transportation & Logistics
DEBS	ACM Distributed Event-based Systems	Software engineering, Complex Event Management
ECITL	European Conference on ICT for Transport Logistics	Transportation & Logistics
ECPA	European Conference on precision agriculture	Precision Agriculture
EFITA	European Conferences on IT in Agriculture, Food and the Environment	Stakeholders in agriculture and food
EMSOFT	ACM & IEEE Conference on Embedded Software	Internet of Things
ESEC	European Software Engineering Conference	Software engineering
EuroSSC	European Conference on Smart Sensing and Context	Sensing and Context Acquisition
FIS	Future Internet Symposium (under the umbrella of several EU projects)	Future Internet, Software and services engineering, Semantic technologies
FNMS	Future Network and Mobile Summit	Future Internet Technologies, Integrated Satellite Communications, Internet of Things and Machine to Machine
fooddynamics	International Forum on System Dynamics and Innovation in Food Networks	Agriculture & Food Production (Domain & IT Experts)
ICSE	International Conference on Software Engineering	Software engineering
ICSOC	International Conference on Service Oriented Computing	Service-oriented computing
ICTLE	International Conference on Traffic and Logistic Engineering	Transportation & Logistics
ICWS	IEEE International Conference on Web Services	Service-oriented computing
IECS	International Conference on Enterprise Information Systems	Decision Support, Systems Integration, Enterprise Architecture, Human Factors
LEITS	International Conference on Logistics Engineering and Intelligent Transportation Systems	Transportation & Logistics
LISS	International Conference on Logistics, Informatics and Service Science	Transportation & Logistics
LM-SCM	International Logistics and Supply Chain Congress	Transportation & Logistics
MCPC	International Conference on Mobile Communications and Pervasive Computing	Internet of Things
MobiCom	International Conference on Mobile Computing and Networking	Internet of Things
RE	Requirements Engineering Conference	Software engineering
SERP	International Conference on Software Engineering Research and Practice	Software engineering
ServiceWave	European conference under the umbrella of the NESSI, eMobility, EPoSS, ISI and NEM.	Service engineering, Software engineering, Grid computing, Business engineering

Name of Event	Brief Description	Target audience / communities
TRANSLOG	Conference for transportation and logistics leaders from academia, government and the private sector featuring noteworthy domestic and international participants	Transportation & Logistics
UbiComp	ACM International Conference on Ubiquitous Computing	Pervasive, wireless, embedded, wearable, and/or mobile technologies that bridge digital and physical worlds

Table 6: List of relevant journals for scientific dissemination

Journal
Software engineering
Journal of Systems and Software
Journal of Automated Software Engineering
Software Engineering Journal
European Journal of Information Systems
Business Process Management
Elsevier Information Systems Journal
Supply Chain Management: An International Journal
ACM Transactions on Information Systems
Service-based computing
Journal of Systems and Software
International Journal of Web and Grid Services
Journal of Computing and Information Technology
ACM Transactions on the Web
Internet of Things
IEEE Transactions on Mobile Computing
International Journal of Mobile and Wireless Computing
Application Areas
IEEE Transactions on Intelligent Transportation Systems
Computers and Electronics in Agriculture
Computers in Industry
Future Generation Computer Systems

Table 7: List of relevant Industrial Events and Trade Fairs for Dissemination.

Name of Event	Brief Description	Target Audience / Communities
AgriTechnica	World's largest exhibition on farm machinery, with a lot of attention to precision farming technology.	Farmers, traders, machinery manufacturers (incl. R&D staff)
ANUGA	International fair for the food industry in Cologne	Production, Management
CeBIT	World's largest trade fair and exhibition on ICT.	ICT in general addressing industry and academia
CeMAT	The world's leading fair for intralogistics	Intralogistics
CILF	China International Logistics and Transportation Fair	Logistics, Transportation
Cool Chain Europe	Conference for professionals meeting to talk about problems and solutions for cooled transport chains	Transport
DLK	German Logistics Congress (<i>ger. Deutscher Logistik-Kongress</i>)	Logistics
Dortmunder Gespräche	German Congress on IT for the logistics domain	Logistics, Traffic, Retail, IT, Telematics, Manufacturing
Fruit Logistica	International annual fair for the Fruit and vegetable industry	Production, Management and Marketing
Holland Transport & Logistics Show	The show updates on developments in logistic service providing, logistic infrastructure, logistic real estate, logistic information technology and equipment as well as sustainability issues in the logistics chain	Logistics, ICT, Sustainability
Hortifair, Amsterdam	International trade fair for Technology, Innovation and Inspiration in Horticulture. The Horti Fair has about 25.000 visitors from 65 countries and 600 exhibitors from 32 countries. www.hortifair.com	Floricultural Industry and Solution Providers
IAME	International Association of Maritime Economists	Maritime logistics
Intermodal South America	Leading integrated exhibition and conference event for international trade, logistics, transport and cargo handling in Latin America	International trade, Logistics, Transport, Cargo handling
International Freight Week	International Freight Week is the only event in the Middle East that covers the entire transport and logistics industry	Transport and Logistics
ITS World Congress	The World Congress on Intelligent Transport Systems for world's leading transportation policy makers, technology, and business professionals.	Transport systems
LDIC	International Conference on Dynamics in Logistics	Identification, analysis, and description of the dynamics of logistic processes and networks
LDK	Logistics Service Congress of St. Gallen (<i>ger. St.Galler Logistikdienstleistungs-Kongress</i>)	Logistics
Log	EHI/GS1 Germany Retail Logistics Congress for Retail, Manufacturing and Service (<i>ger. Handelslogistik Kongress</i>)	Logistics, SCM
LOGICON	Retail and FMCG Global Logistics & Supply Chain Conference	Logistics, SCM
LogiMAT	German trade fair for distribution, material and information flow	Intralogistics
Logitrans	Transport Logistics Fair	Transport, Logistics
LOGITRANS	Madrid Logistics and Transport Forum	Transport, Logistics
SAP Sapphire	SAP's educational and networking customer event.	ICT in general, addressing senior executives and business managers
SAP TechEd	SAP's technical education customer conference.	ICT education, addressing IT managers, developers, administrators & business experts
SCL Europe	European Supply Chain and Logistics Summit	SCM, Logistics, RFID, SOA

Name of Event	Brief Description	Target Audience / Communities
SCMLogistics	Asia's most established logistics & supply chain conference	Logistics, SCM
SIL	International Logistics and Material Handling Exhibition	Logistics, Material handling
SITL	Trade show for Logistics Solutions	Transport, Warehousing, Logistics platforms, Technologies and Information Systems
SOLE	Annual International Logistics Conference and Exhibition (Global Logistics Sustainability)	Sustainability, Logistics
Supply Chain Technology Forum	The leading forum for Supply Chain Technology decision makers	SCM
Systems	A professional business-to-business exhibition for the ICT market.	ICT in general, addressing industry professionals
transport logistic	The most important exhibition for logistics, mobility, IT and supply-chain management in the world.	Logistics, Mobility, IT, SCM
Urban Transport World	Urban Transport World Australia focuses on policy, strategy and innovation for urban transport planning and delivery.	Urban Transport

7.3. Flspace Public Project Website Screen Shots

Flspace
Business Collaboration

Overview • News Events Project Set-up Business Relevance and Impact Project Partners Public Library • Open Call • Contact

Flspace: Future Internet Business Collaboration Networks in Agri-Food, Transport and Logistics

Software-as-a-Service delivery model

Provisioning of the Flspace service will follow the Software-as-a-Service delivery model, which means that Flspace services can be accessed anywhere at any time via any device

[Read more](#)

Project Proposal Objective FI-ICT-2011.1.8 Use Case scenarios and early trials

Experience from industry and insights gained during Phase I of the FI PPP provide strong evidence for the need and opportunities of supporting collaborative business networks by means of Future Internet technology. Such opportunities include the increased efficiency, effectiveness and sustainability of business activities, as well as reduced barriers for business participation of small and medium enterprises (see Figure 1).

The objectives of Flspace are to drive the development of an integrated and extensible collaboration service together with an initial set of domain applications, thereby establishing the standard for supporting and optimizing inter-organizational business collaboration in global transport, logistics, and agri-food business.

These objectives will be achieved through leveraging and capitalizing on the outcomes of two successful Phase I use case projects – Finest and SmartAgriFood –, as well as by utilizing the generic enablers available from the FI PPP Core Platform (FI-WARE). Successful achievement of these objectives will be demonstrated through extensive trial experiments in the domains of agri-food and transport and logistics businesses that comprise diverse trial sites, usage scenarios, and stakeholders.

Future Internet will facilitate:

- ... seamless B2B Collaboration (information exchange, communication, coordination of activities)
- ... rapid & easy development of customized solutions at minimal costs
- ... quick formation & evolution of open business networks

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Figure 3: Flspace Homepage








[Overview](#)
[News](#)
[Events](#)
[Project Set-up](#)
[Business Relevance and Impact](#)
[Project Partners](#)
[Public Library](#)
[Open Call](#)
[Contact](#)

Flspace: Future Internet Business Collaboration Networks in Agri-Food, Transport and Logistics

Extended and customized for specific stakeholder demands

The Flspace service is an open service that can be extended and customized for specific stakeholder demands by integrating domain apps (similar to the iPhone and Android business models)

[Read more](#)



Project Proposal Objective FI-ICT-2011.1.8 Use Case scenarios and early trials

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Figure 4: Flspace Homepage

Flspace
Business Collaboration

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Flspace: Future Internet Business Collaboration Networks in Agri-Food, Transport and Logistics

Collaboration and mash up services

A domain app store facilitates the marketing of targeted applications that take advantage of the collaboration and mash up services of the Flspace and its underlying FI-WARE generic enablers

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Project Proposal Objective FI-ICT-2011.1.8 Use Case scenarios and early trials

Experience from industry and insights gained during Phase I of the FI PPP provide strong evidence for the need and opportunities of supporting collaborative business networks by means of Future Internet technology. Such opportunities include the increased efficiency, effectiveness and sustainability of business activities, as well as reduced barriers for business participation of small and medium enterprises (see Figure 1).

The objectives of Flspace are to drive the development of an integrated and extensible collaboration service together with an initial set of domain applications, thereby establishing the standard for supporting and optimizing inter-organizational business collaboration in global transport, logistics, and agri-food business.

These objectives will be achieved through leveraging and capitalizing on the outcomes of two successful Phase I use case projects – Finest and SmartAgriFood –, as well as by utilizing the generic enablers available from the FI PPP Core Platform (FI-WARE). Successful achievement of these objectives will be demonstrated through extensive trial experiments in the domains of agri-food and transport and logistics businesses that comprise diverse trial sites, usage scenarios, and stakeholders.

Future Internet will facilitate:

- ... seamless B2B Collaboration (information exchange, communication, coordination of activities)
- ... rapid & easy development of customized solutions at minimal costs
- ... quick formation & evolution of open business networks

Features

- Collaboration & Communication
- Machine-2-Machine Communication
- High-Quality Customer Applications
- New Services & Apps
- End-2-End Visibility

Stakeholders: Production Plants, Consultants, Forwarder, Carriers, Consumers, Banks, Insurances, Customs Authorities, Ports.

Logos: European Union, FUTURE INTERNET PPP, SEVENTH FRAMEWORK PROGRAMME

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Figure 5: Flspace Homepage








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Flspace: Future Internet Business Collaboration Networks in Agri-Food, Transport and Logistics



Business-to-business networks

A collaboration manager for business-to-business networks that supports the planning and execution of business operations from a global perspective with message-based coordination among the involved business partners

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Project Proposal Objective FI-ICT-2011.1.8 Use Case scenarios and early trials

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- ... seamless B2B Collaboration (information exchange, communication, coordination of activities)
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- ... quick formation & evolution of open business networks



Expand

Haluk GOKMEN 3 Apr
@HalukGOKMEN
@Flspace_eu based projects in @FI_PPP phase3 in @sjakwoert's presentation.

Flspace News

SRII Europe Panel "Future of the Internet for Services" The first SRII Europe Leadership Summit took place in Erlangen on 27th and 28th of June. SRII (Service Research and Innovation Institute) ...







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Figure 6: Flspace Homepage








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FIspace: Future Internet Business Collaboration Networks in Agri-Food, Transport and Logistics



Monitoring and tracking on the basis of data integration

Integrated techniques for monitoring and tracking on the basis of data integration from the Internet of Things, including sensor systems and smart item technologies accessible via FI-WARE generic enablers

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Project Proposal Objective FI-ICT-2011.1.8 Use Case scenarios and early trials

Experience from industry and insights gained during Phase I of the FI PPP provide strong evidence for the need and opportunities of supporting collaborative business networks by means of Future Internet technology. Such opportunities include the increased efficiency, effectiveness and sustainability of business activities, as well as reduced barriers for business participation of small and medium enterprises (see Figure 1).

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Figure 7: FIspace Homepage

Fispace: Future Internet Business Collaboration Networks in Agri-Food, Transport and Logistics

Service-based integration layer

Information integration from legacy and third party systems enabled through a service-based integration layer that is enabled and supported by FI-WARE generic enablers

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Project Proposal Objective FI-ICT-2011.1.8 Use Case scenarios and early trials

Experience from industry and insights gained during Phase I of the FI PPP provide strong evidence for the need and opportunities of supporting collaborative business networks by means of Future Internet technology. Such opportunities include the increased efficiency, effectiveness and sustainability of business activities, as well as reduced barriers for business participation of small and medium enterprises (see Figure 1).

The objectives of Fispace are to drive the development of an integrated and extensible collaboration service together with an initial set of domain applications, thereby establishing the standard for supporting and optimizing inter-organizational business collaboration in global transport, logistics, and agri-food business.


These objectives will be achieved through leveraging and capitalizing on the outcomes of two successful Phase I use case projects – Finest and SmartAgriFood –, as well as by utilizing the generic enablers available from the FI PPP Core Platform (FI-WARE). Successful achievement of these objectives will be demonstrated through extensive trial experiments in the domains of agri-food and transport and logistics businesses that comprise diverse trial sites, usage scenarios, and stakeholders.





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Figure 8: Fispace Homepage




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Flspace: Future Internet Business Collaboration Networks in Agri-Food, Transport and Logistics

Integrated security and privacy management

Role-based views for the individual participants in the business networks along with integrated security and privacy management for fine-grained access control to confidential information

[Read more](#)




Project Proposal Objective FI-ICT-2011.1.8 Use Case scenarios and early trials

Experience from industry and insights gained during Phase I of the FI PPP provide strong evidence for the need and opportunities of supporting collaborative business networks by means of Future Internet technology. Such opportunities include the increased efficiency, effectiveness and sustainability of business activities, as well as reduced barriers for business participation of small and medium enterprises (see Figure 1).




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Figure 9: Flspace Homepage

Concept

A high level schematic of the Flspace collaboration platform showing its relationship to domain users and its foundation based on FI-WARE generic enablers (GEs) is shown in Figure 2.

Flspace will develop a multi-domain collaboration and integration service, based on FI-WARE core platform and Future-Internet technologies, enabling new business models that overcome these deficiencies. The central features of the Flspace collaboration service will be:

- Provisioning of the Flspace service will follow the Software-as-a-Service delivery model, which means that Flspace services can be accessed anywhere at any time via any device;
- The Flspace service is an open service that can be extended and customized for specific stakeholder demands by integrating domain apps (similar to the iPhone and Android business models);
- A domain app store facilitates the marketing of targeted applications that take advantage of the collaboration and mash up services of the Flspace and its underlying FI-WARE generic enablers;
- A collaboration manager for business-to-business networks that supports the planning and execution of business operations from a global perspective with message-based coordination among the involved business partners;
- Integrated techniques for monitoring and tracking on the basis of data integration from the Internet of Things, including sensor systems and smart item technologies accessible via FI-WARE generic enablers;
- Information integration from legacy and third party systems enabled through a service-based integration layer that is enabled and supported by FI-WARE generic enablers;
- Role-based views for the individual participants in the business networks along with integrated security and privacy management for fine-grained access control to confidential information;

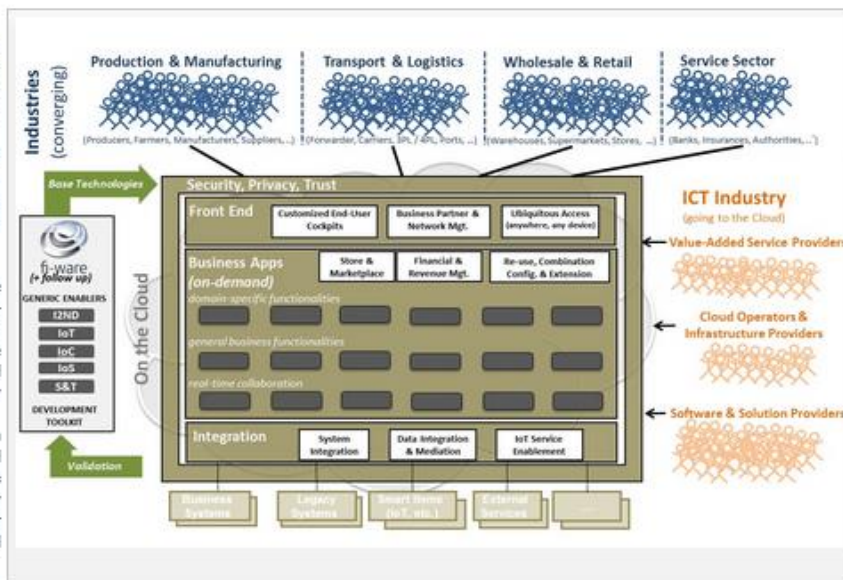







Figure 10: Flspace Overview – Concept.



Figure 11: Flspace Overview – Motivation




Figure 12: Fispace Overview – Project Ambitions








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Content Query




Open Call is Announced.



30.09.2013 - Flspace plan to move into FI-PPP Phase-3 is announced
Flspace plan to move into FI-PPP Phase-3 is announced.






10.7.2013
SRII Europe Panel "Future of the Internet for Services" The first SRII Europe Leadership Summit took place in Erlangen on 27th and 28th of June. SRII (Service Research and Innovation Institute)
...








26.6.2013
IoT Conference Shanghai, China
From 3 to 5 June Sjaak visited the IoT conference in China, representing Flspace. The conference was very successful and led to several new contact in China, which might lead to cooperation in the Flspace project.

16.5.2013 - FIA Dublin
Last week Christopher Brewster, Bulent Erbas, Ana Garcia, Haluk Gökmen and Andreas Metzger were present at the Future Internet Assembly (FIA) in Dublin.

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Figure 13: Flspace News










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Events

April, 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1 Intermodal South America Sao Paulo	2	3	4	5
6	7	8 Food Asia 2014 Singapore	9	10	11	12
13	14 TRA 2014 Paris	15	16	17	18	19
20	21	22	23	24	25	26
27 ICEIS 2014 Lisbon	28	29	30	1	2	3

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Figure 14: Flspace Events

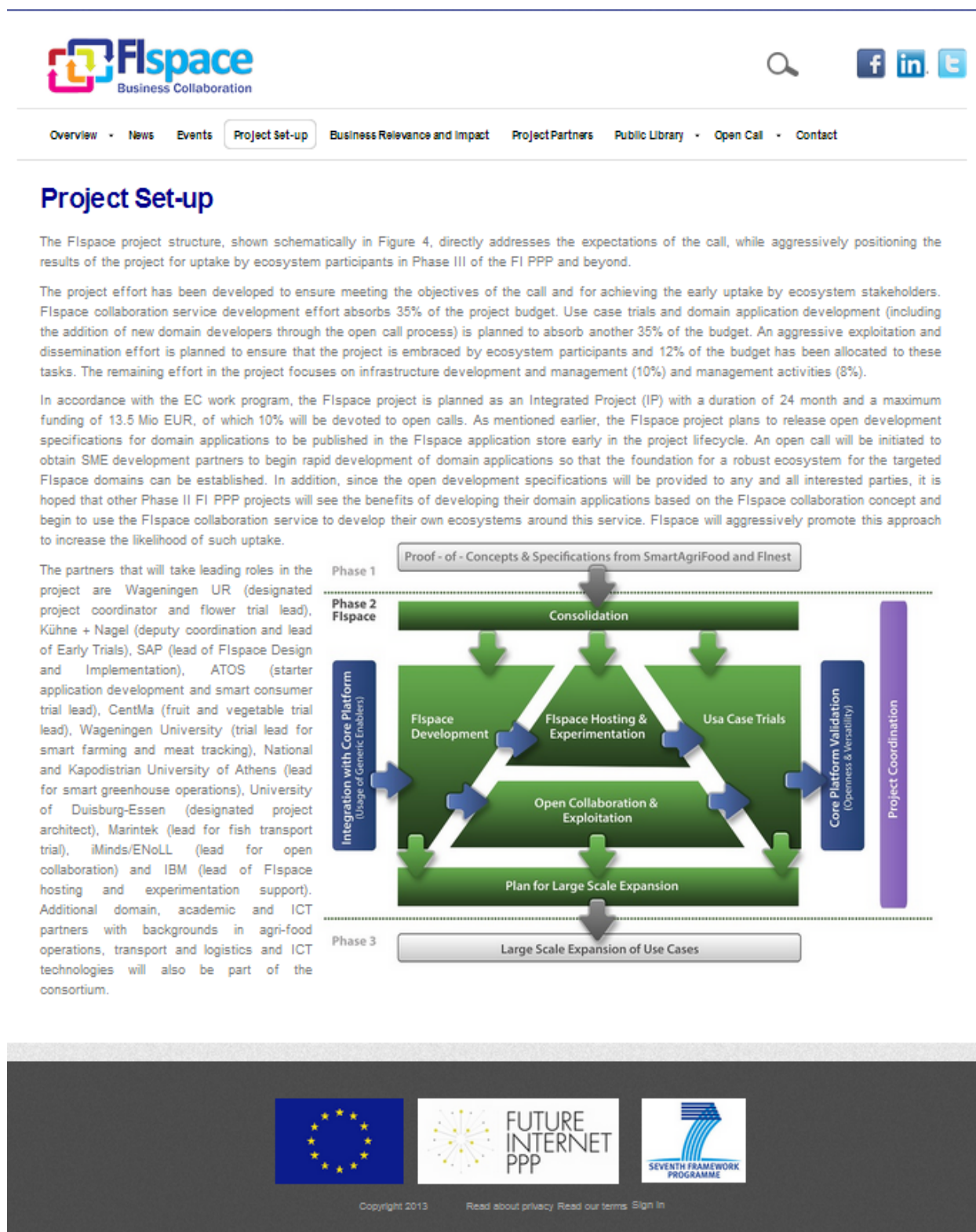


Figure 15: FIspace Project Set-up

Business Relevance and Impact

Modern international business is a highly competitive endeavor where resource constraints require organizations to partner with one another to efficiently and effectively address customer needs. In this dynamic market new challenges continually arise, particularly due to increasing customer expectations for personalization and cost reduction. Current ICT technologies are either too limited or not capable of properly supporting this evolution of customer requirements. The envisioned integrated collaboration platform will facilitate the following business benefits:

- **Better satisfy customer requirements, such as:**
 - End-to-end visibility and event management,
 - Enhanced monitoring and tracking of goods as they move along the value chain,
 - Less costly and better tailored offers goods and services,
 - Significantly reduced waste of perishable products,
 - Immediate notification of deviations and the occurrence of hazardous events,
 - Lower environmental impacts through increased network efficiencies, and
 - More transparent operations.
- **Substantially increase business efficiency and optimization throughout the entire value chain by:**
 - Significantly reducing manual efforts for planning and replanning,
 - Enhancing interoperability among heterogeneous systems based on business standards,
 - Automating support for coordination of operational activity execution,
 - Providing accessibility anywhere and anytime via any device, and
 - Facilitating the rapid identification and contracting of capable business partners.
- **Facilitate new business opportunities by:**
 - Providing more efficient and transparent service offer management,
 - Optimizing partner contract negotiations,
 - Facilitating new business partner interactions and collaboration opportunities, and
 - Providing access to true end-to-end business and consumer performance metrics.

The project will use the proposed trials to extend the currently established domain related communities from Finest and SmartAgriFood and engage new partners to build user understanding of how the service will contribute to their value propositions. In addition, an aggressive outreach program is planned to bring the results of the trial experiments to users in locations other than the experimentation sites. This outreach program will leverage the relationships built up by ENOLL, a consortium partner, in establishing the European network of living labs to extend the reach and message of the project into every corner of the European Community.

In addition to actual consumers of the services of FIspace, the project plans an early release of the specifications for developing domain applications for the FIspace application store. This release will be made to the public at large, as well as to the other FI PPP trials projects, and aggressively promoted to begin attracting ecosystem participants from all relevant domains. Through this "jump start" process it is hoped that new participants can be attracted to the FIspace concept and begin establishing the ecosystem of developers and users necessary for the business model of the project.



Figure 16: FIspace Business Relevance and Impact

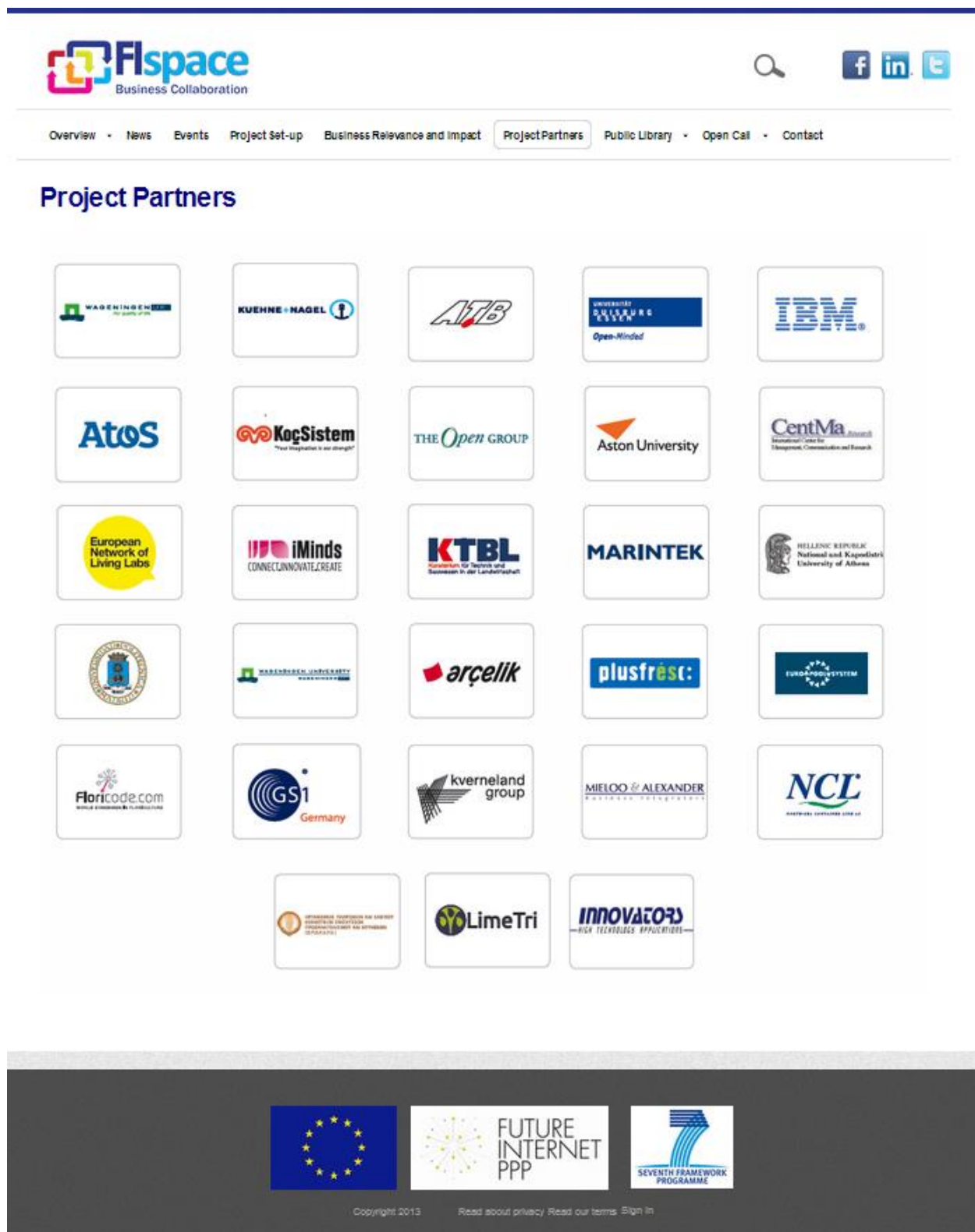


Figure 17: Flspace Project Partners

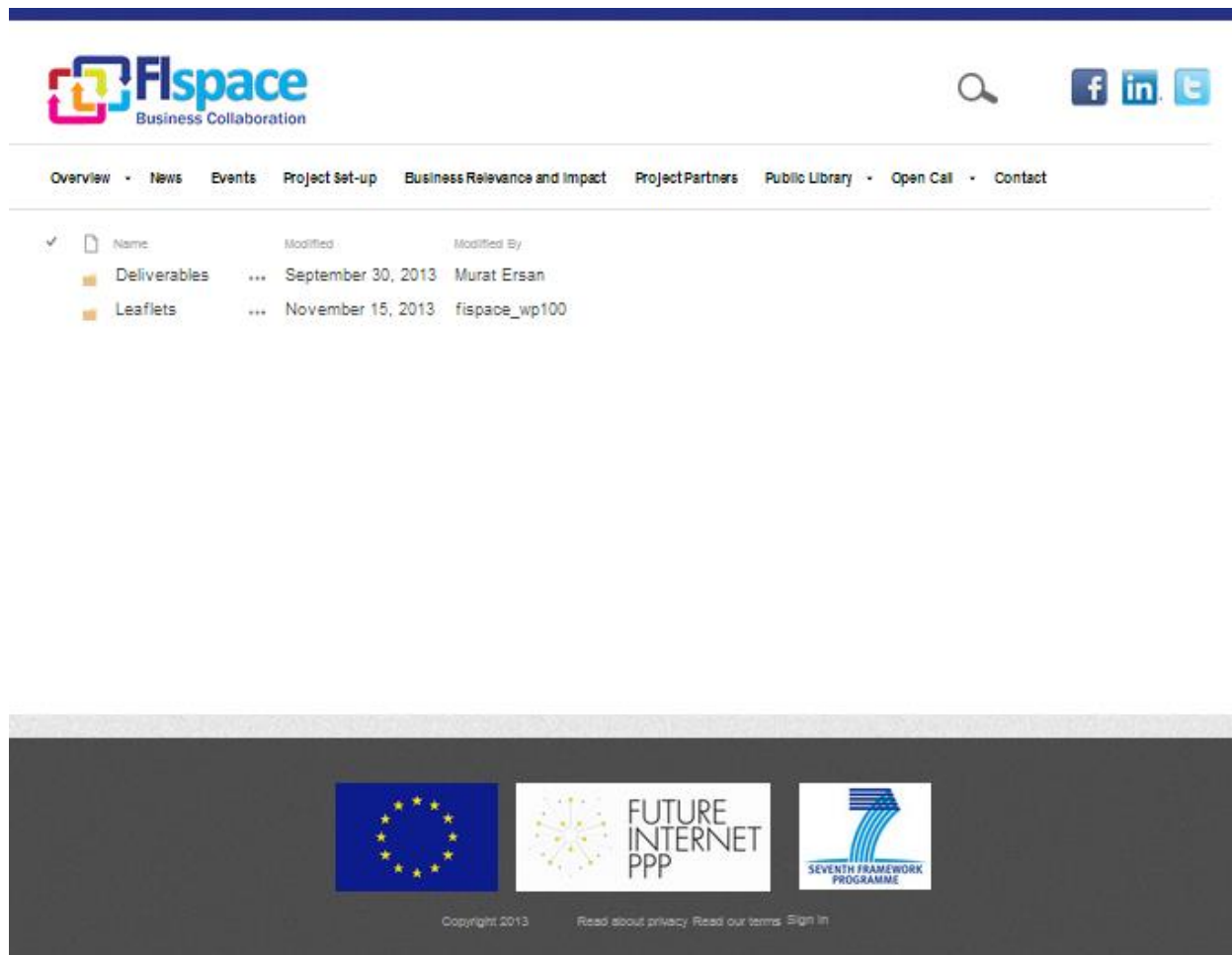


Figure 18: FIspace Public Library

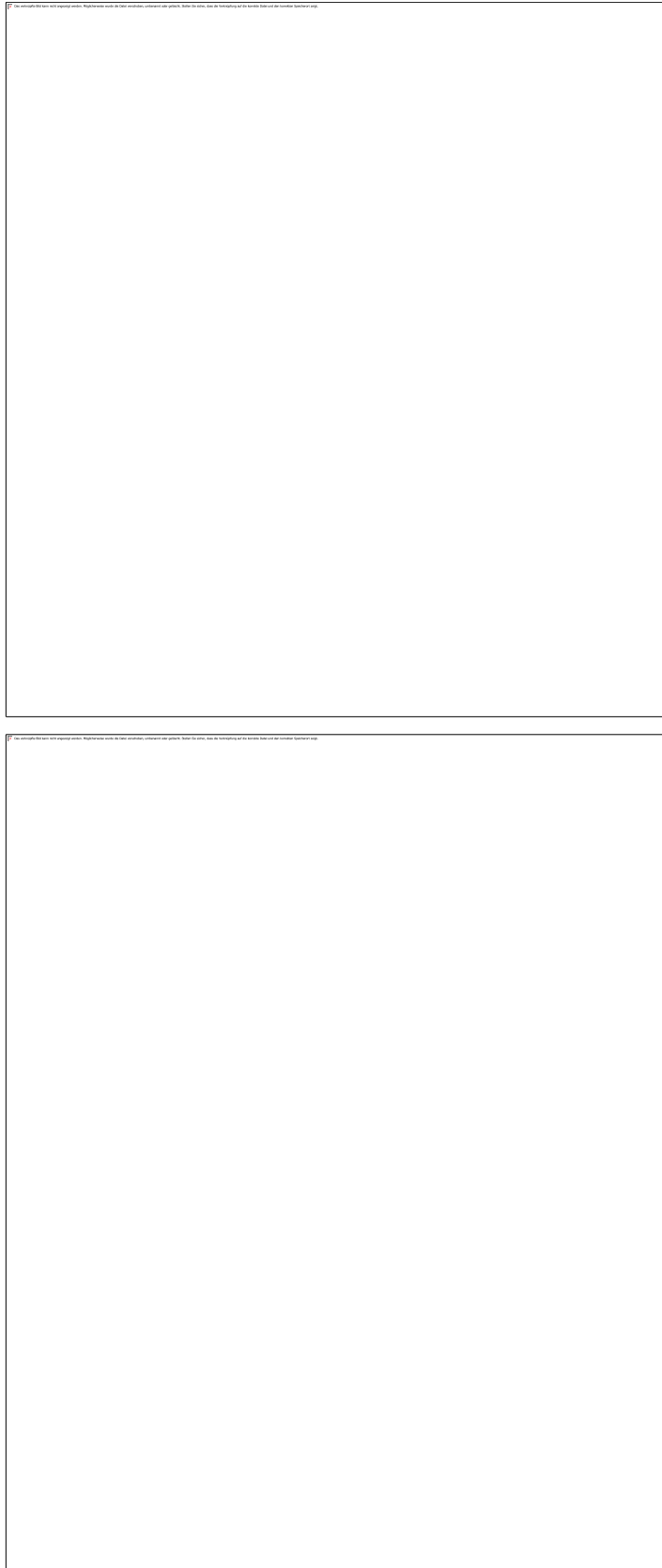


Figure 19: Flspace Public Library








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Open Call Closed!

Announcement of a Competitive Call for Additional App Developer Partners for the FIspace Project

The FIspace project, currently active in the Seventh Framework programme of the European Community for research, technological development and demonstration activities contributing to the creation of the European research area and to innovation (2007-2013), requires the participation of new partners to carry out certain tasks within the project.

Project acronym: FIspace

Project grant agreement number: 604123

Project full name: Future Internet Business Collaboration Networks in Agri-Food, Transport and Logistics

Type of funding scheme: Large-scale Integrated Project (IP)

Work programme objective addressed: FI-ICT-2011.1.8 Use Case scenarios and early trials

Project duration: 1 April 2013 – 31 March 2015

Introduction to FIspace

Within the context of Future Internet (FI), a number of research and Industrial activities aim at evolving the current Internet technologies and innovating different business sectors by leveraging on such technologies. The Future Internet Public Private Partnership (FI-PPP) initiative aims to accelerate the development and adoption of FI technologies in Europe by delivering a common platform supporting large-scale trials running in different business domains and leveraging on a wide range of Future Internet (FI) infrastructures.

FIspace, which is one of the second-phase FI-PPP projects, is an innovative and open business collaboration space based on Future Internet technologies that enable collaboration in open, cross-domain business networks and allow establishing an ecosystem of users from various industrial sectors as well as IT solutions.

FIspace aims at developing and validating novel Future-Internet-enabled solutions to address the pressing challenges arising in collaborative business networks, focussing on use cases from the Agri-Food and Transport & Logistics industries. FIspace's focus is on exploiting, incorporating and validating the Generic Enablers provided by the FI-WARE project with the aim of realizing extensible collaboration services for business networks together with a set of innovative test applications that allow for improvements in how networked businesses can work in the future. Those solutions will be demonstrated and tested through early trials on experimentation sites across Europe.

FIspace addresses the following main objectives:

- To implement FIspace as an open and extensible Software-as-a-Service solution along with an initial set of cross-domain applications ("Apps") for future B2B collaboration, utilizing the Generic Enablers provided by the FI PPP FI-WARE project.
- To establish experimentation sites across Europe where applications are tested in early trials from the Agri-Food and the Transport and Logistics domains.
- To provide a working experimentation environment for conducting early and large-scale trials for Future Internet enabled B2B collaboration in several domains.
- To prepare for industrial uptake and innovation enablement by pro-active engagement of stakeholders and associations from relevant industry sectors and the IT industry.

The project implements a B2B business platform, some tools to develop apps on top of it and contains eight trials from the Agri-Food, Transport & Logistics industries.

Objectives of the present Call

The FIspace project has reserved a portion of the project budget to fund specific tasks to be carried out by new beneficiaries that will join the consortium the second year of the project.

The required tasks involve the development of specific Apps integrated with the FIspace platform. Each of the eight trials has defined requirements for 2 to 3 new Apps. The high-level functional and technical requirements, which define what needs to be developed, are included in the accompanying

Figure 20: FIspace Open Call

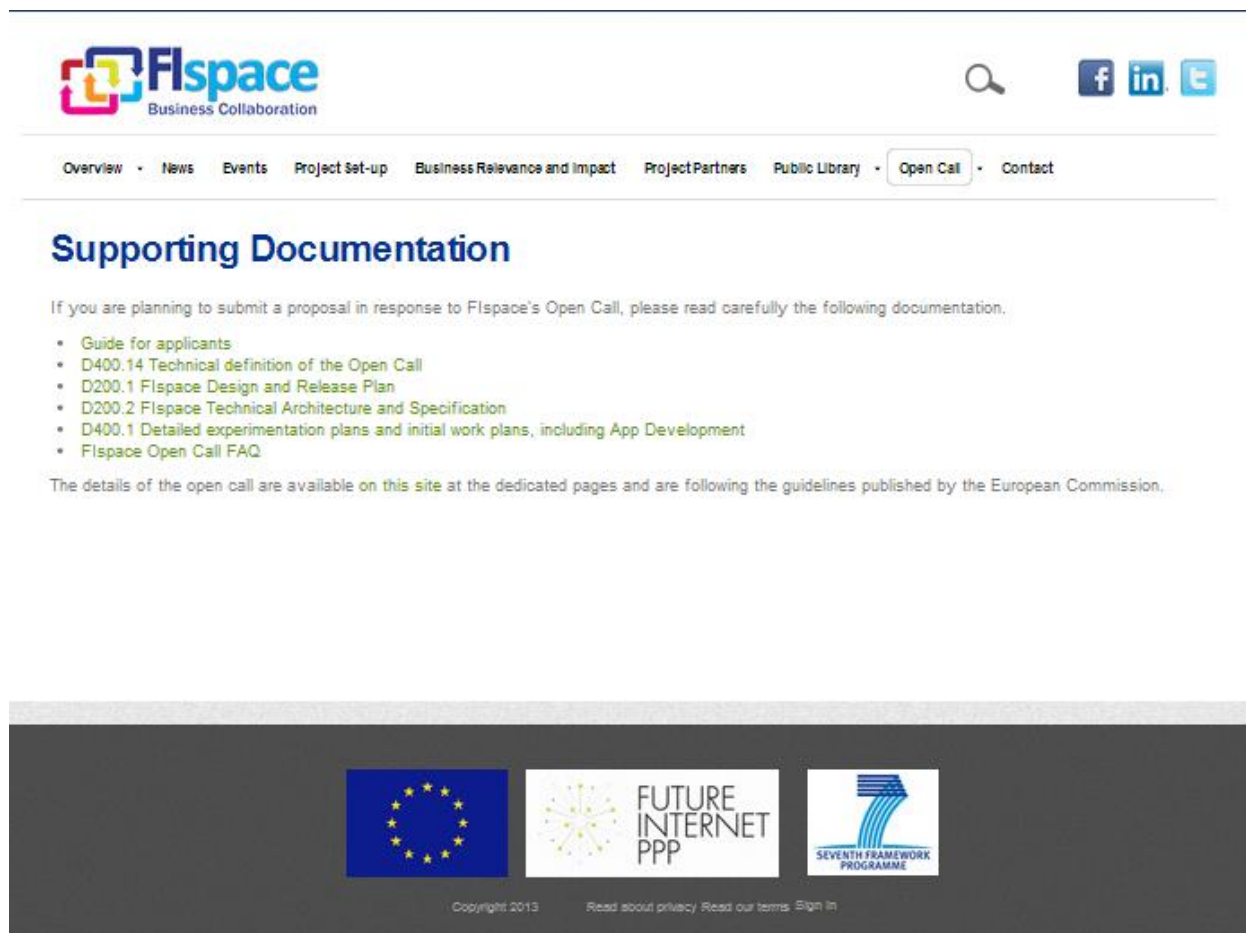


Figure 21: FIspace Open Call

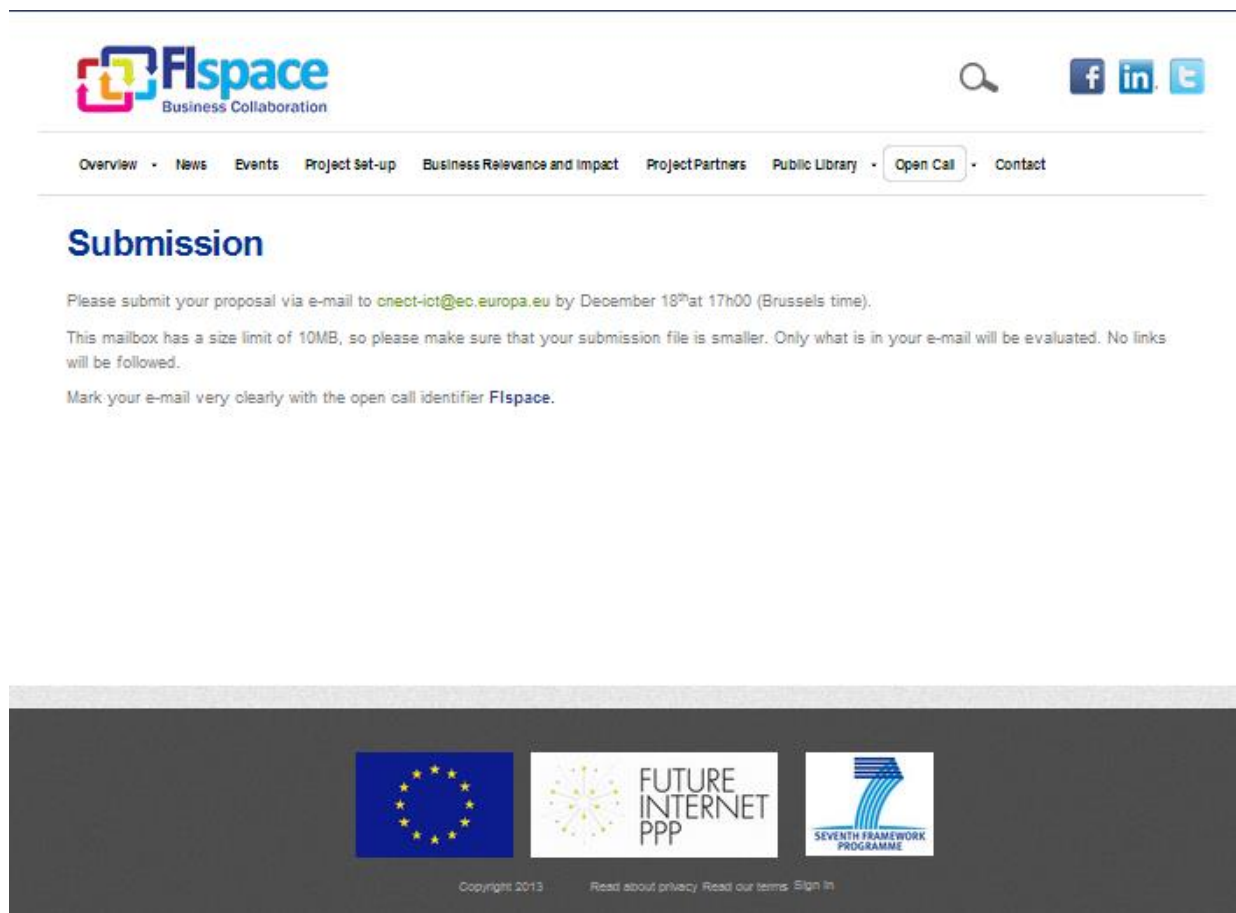


Figure 22: Flspace Open Call

FAQs related to the open call

Note: This FAQ are a living document that will be, continuously, being updated during the open call process with some questions we have received from potential participants when they help to clarify any aspect of it. Therefore we advise all applicants to review this list periodically to check for any new information that could be of their interest.

1. How many Apps does the project expect to fund?

The project expects funding a total of 21 Apps, distributed in eight trials.

2. Is the App list a closed list? Could we develop other applications?

- ◊ It is a closed list because it is a result of the needs of the trials and we cannot ensure that it would be enough funding for Apps other than the proposed ones.
- ◊ However, if you are interested in developing other applications, please contact the project coordinator. It would be possible to join the Flspace project as an associated partner, with no funding. It would give you the access to Flspace features and tools thus having competitive advantage to your competitors either for commercial aspects after the end of the project or for Phase 3 of FI-PPP.

3. How many new beneficiaries should participate in each trial?

- ◊ We foresee to have typically one, maximum three new participant organizations per trial. The envisaged Apps in relation to the Flspace trials are described in D400.14.

4. Is it open to research institutes or only for industries?

- ◊ Generally, any kind of organisation can participate in this open call. However, as requested by the EC workprogramme, we organised an open call to allow for the involvement of local solution providers and system integrators that can develop Apps in the scope of the 8 Flspace trials.

If a university or research institute decide to submit a proposal we would like to ask them appropriately explain on how they could realise the tasks that are expected by the envisaged local solution providers and system integrators. It should especially explain in the proposal to which degree its proposed work would contribute to the project objective of realising innovative applications scenarios with high social or economic impact making use of advanced Future Internet capabilities. At the same time, please explain on how they are planning to realise the overall available funding.

5. Can we participate in consortium with another company or it is recommendable that only single entities apply?

- ◊ There is no official limit on how many partners can apply for a proposal. Nevertheless, taking into account the limited budget, then the number of partners, their expected role/tasks as well as their complementarity should be well justified.

6. What is the available funding per trial?

- ◊ The estimated total Commission funding available per trial is maximum €150.000. It includes funding of all Apps for given trial.

7. What language should the proposal be submitted in?

- ◊ Proposals should be submitted in English.

8. Can we present two or more proposals?

- ◊ Yes, you can submit as many proposals you want, but not in the same App.

9. Do we prepare proposals per Trial or per App?

- ◊ You should prepare one proposal per each App you apply for.
- ◊ You can apply for more than one App.

E.g. If one trial offers three Apps and you want to apply for all three, you should prepare three independent proposals. Each one will be evaluated independently. Please note that the maximum estimated budget is **€150.000 per trial**, not per App, this amount covering the funding for all Apps offered by the trial. Each applicant decides how much funding requests for each App according to the requirements.


10. We want submit all Apps from a Trial. If the different Apps are closely connected to each other. Is there a possibility to specify two different efforts depending on getting the approval for only one or all Apps?





- ◊ You should add a paragraph/section in each proposal where you say that you are submitting the other Apps and indicating what benefit is achieved if efforts are integrated in all Apps. In this paragraph you could specify the different efforts depending on the approval of one Apps or more.

11. In the Guide for Applicant document the defined activity in the WP is RTD. Can we have tasks related other activities?

The tasks specified are the ones related to the App development and therefore RTD is the option to fill in the WP. You should explain only the tasks

Figure 23: Flspace Open Cal




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rod.franklin@kuehne-nagel.com



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Contact Form

Last Name	<input type="text"/>
First Name	<input type="text"/>
Full Name	<input type="text"/>
E-Mail	<input type="text"/>
Company	<input type="text"/>
Job Title	<input type="text"/>
Business Phone	<input type="text"/>
Home Phone	<input type="text"/>
Mobile Number	<input type="text"/>
Fax Number	<input type="text"/>
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City	<input type="text"/>
State/Province	<input type="text"/>
ZIP	<input type="text"/>
Postal Code	<input type="text"/>
Country/Region	<input type="text"/>
Web Page	Click here to insert a hyp
Comments	<input type="text"/>
Newsletter	<input type="checkbox"/> Subscribe



Figure 24: Flspace Website – Contact

7.4. Flspace Dissemination Activities in M1 to M12

Table 8: Dissemination activities in M1 to M12

Date	Type/ Description/ Title	Audience	Countries addressed	Size of Audience	Partner responsible/ involved
Month 1 – Month 12 April 2013 – March 2014					
11.04.2013	Turkish FI Day, Istanbul	Academia, Research, Industry	Turkey	90	Bülent Erbaş, Haluk Gökmen
17-18.04.2013	Multimodal Transport Event, Las Palmas	Academia, Research, Industry	Europe	350	Gonzalo Perez Rodriguez
16.04.2013	Lecture at Wageningen University	Academia, Research	The Netherlands	32	Huub Scholten
24.-25.04.2013	1 st Stakeholder Meeting FFV Trial	Industry, IT Developer	Germany	30	CentMa, ATB, Euro Pool
29-30.04.2013	G-8 International Conference on Open Data for Agriculture, Washington D.C.	Academia, Research, Industry	Global	250	Sjaak Wolfert
08-10.05.2013	FIA Week Dublin, FI-PPP Opening Plenary Presentation: “Flspace: Engage and build the next ‘killer’ FI Application”	Researchers, Business people	Europe, overseas	600	Ana Garcia, Christopher Brewster, Andreas Metzger , Bülent Erbaş, Haluk Gökmen
15.05.2013	Fruit & Vegetable Expert Group on Standards, GS1 Germany	Industry, NGO	Germany	50	Euro Pool
27.05.2013	AgroConnct (Dutch Agro ICT Standardisation Society); FI-space info afternoon, Wageningen	Food Industry, Web developers, ICT entrepreneurs	The Netherlands	35	Krijn Poppe, Sjaak Wolfert
28-29.05.2013	Korea Days, Istanbul	Academia, Research, Industry	Korea, Europe, Turkey	210 (50, 60, 100)	Bülent Erbaş, Haluk Gökmen, Rob Fitzpatrick
4-5.06.2013	IoT Conference Shanghai	Academia, Research, Industry	Global	1500-1750	Sjaak Wolfert
6.06.2013	Fruit & Vegetables and The Flowers & Plants industry joint stakeholder event, Logixperience in Venlo	Industry	Germany, The Netherlands	30	DLO, EuroPool
13-14.06.2013	4th European Summit on the Future Internet	Academia, Research, Industry	Europe	80	Haluk Gökmen
13.06.2013	Era-Net Transport, Info Day and Brokerage Event	Academia, Research, Industry	Europe	62	Haluk Gökmen
26.06.2013	FI-PPP Infoday Phase 3, Eindhoven (organised by Ministry of Economic Affairs)	Regional development organisations, Tech parks, Incubators	The Netherlands	40	Krijn Poppe (EU: Arian Zweegers)

Date	Type/ Description/ Title	Audience	Countries addressed	Size of Audience	Partner responsible/ involved
Month 1 – Month 12 April 2013 – March 2014					
23-27.06.2013	World Conference of the European Federation for Information Technology in Agriculture, Food and the Environment (EFITA), Turin	Academia, Research, Industry	Global	250	Sjaak Wolfert, Gerhard Schieffer Invited keynote speech
27-28.06.2013	SRII Europe Leadership Summit	Academia, Research, Industry	Global	115	Sjaak Wolfert, Eliezer Dekel, Rod Franklin, Bülent Erbaş, Andreas Metzger
29.06-03.07.2013	PUBLICATION: “Industry article: Proactive event processing in action: A case study on the proactive management of transport processes,” in Proceedings of the Seventh ACM International Conference on Distributed Event-Based Systems, DEBS 2013, Arlington, Texas, USA, S. Chakravarthy, S. Urban, P. Pietzuch, E. Rundensteiner, and S. Dietrich, Eds. ACM, 2013	Academia, Research, Industry	Global	~250	Z. Feldmann, F. Fournier, R. Franklin, and A. Metzger
17.07.2013	Presentation to Euro Pool Shareholder Group	Industry	Netherlands	10	Euro Pool
18.07.2013	Presentation: Overview of Flspace project, Real-time and Embedded Systems Forum, Philadelphia, USA	Industry, Academia	Europe, USA, Japan	29	The Open Group
22-25.07.2013	International Farm Management Conference, Warsaw	Academia, Research, Industry	Global	250-300	Invited keynote speech, Gerhard Schieffer
20.08.2013	FI-PPP Info Day, Istanbul	Academia, Research, Industry	Turkey	19	Bülent Erbaş, Haluk Gökmen
21.08.2013	FI-PPP Info Day, Ankara	Academia, Research, Industry	Turkey	28	Bülent Erbaş, Haluk Gökmen
20.08.2013	FI-PPP Info Day, Izmir	Academia, Research, Industry	Turkey	74	Bülent Erbaş, Haluk Gökmen
3-7.09.2013	Campus Party	Web entrepreneurs, developers,	Europe & World	3500-5000	ARC/Haluk Gökmen
11.09.2013	Flspace Press Conference-	General, ICT and	Turkey	10	Sjaak Wolfert, Ahmet İhsan

Date	Type/ Description/ Title	Audience	Countries addressed	Size of Audience	Partner responsible/ involved
Month 1 – Month 12 April 2013 – March 2014					
	Release	Finance Media			Ceylan, Bülent Erbaş, Özgür Çetinoğlu,
17-18.09.2013	InfoDay and Brokerage Event “Innovative Partnerships and Future Internet Development in the Enlarged EU, https://ec.Europe.eu/digital-agenda/en/innovative-partnerships-and-future-internet-development-enlarged-eu	Academia, Research, Industry	Europe & Poland	>100	Sjaak Wolfert, Bülent Erbaş, Ana Garcia
19-22.09.2013	6th International Conference on Information and Communication Technologies in Agriculture, Food and Environment (HAICTA 2013), http://2013.haicta.gr/	Academia, Research	Greece & Europe	200-250	OPEKEPE / Marona Katsikou, Kostas Kountouris, Roxanne Apostolou
19-22.09.2013	6th International Conference on Information and Communication Technologies in Agriculture, Food and Environment (HAICTA 2013), http://2013.haicta.gr/ Tutorial “Semantic Web and Ontologies in Agrifood”	Academia, Research	Greece & Europe	15	Christopher Brewster, Daniel Martini, Monika Solanki
25.09.2013	Open call phase 2 Information day	Academia, Developers, SME, Industry	Europe	~100	Elies Prunes, Haluk Gökmen, Andreas Metzger, Huub Scholten
01.10.2013	A short description of the FIspace Project and the MIP Trial on the Website of GS1 Germany as well with linkage to the FIspace Website.	Academia, Research, Industry	Germany, Europe	NA	GS1 G
01.10.2013	MIP Trial flyers: printed and digital forms. The digital copy in two versions: with and without Open Call info.	Stakeholder of the meat supply chain and IT companies	Europe	100	WU, GS1 G
03.10.2013	Infoday call Phase 3 obj. 1.8 “Expansion of Use Cases”	Academia, Research, Industry, RDAs	Europe	100-200	Elies Prunes, Krijn Poppe, Bülent Erbaş, Haluk Gökmen, Huub Scholten, Tim Bartram,

Date	Type/ Description/ Title	Audience	Countries addressed	Size of Audience	Partner responsible/ involved
Month 1 – Month 12 April 2013 – March 2014					
					Ana Garcia, Pieter Ballon
04.10.2013	Infoday call Phase 3 obj. 1.9 “TF Extension and Usage”	Academia, Research, Industry,	Europe	~100	Sjaak Wolfert, Bülent Erbaş, Ana Garcia, Haluk Gökmen
11.10.2013	Presentation “Digital Agriculture and Food and the FI-PPP”, presentation for DCA BoerEnBusiness, Lelystad	Agricultural media, Supply industry, Food industry	NL	60	Krijn Poppe
15.10.2013	European Conference on Agricultural Entrepreneurship “This farm is your own business” www.farmsup.eu	Academia, Research, Industry, Farmers	Greece, Europe	380	OPEKEPE / Marona Katsikou, Paraskevi Kontou
15.10.2013	Business Community Meat, GS1 Germany	Industry, NGO	Germany	30	Euro Pool
17.10.2013	Smart Rural Projects Exhibition	Research, Industry, municipal representatives	Spain	150	Plusfresc
28-30.10.2013	NEM Summit 2013, Nantes	Academia, Research, Industry	Europe	300	Haluk Gökmen
01.11.2013	MIP Trial Article in the magazine “RFID im Blick”	Academia, Research, Industry	Germany	NA	GS1
04.11.2013	FI-Workshop at Bonn.realis	Industry, NGO, Science	Germany	40	Euro Pool
05.11.2013	Infoday Open Call FIspace and Phase-3 information LEI Wageningen UR, Agro-Connect and Floricode	Web entrepreneurs Sme in ICT	NL	?	Sjaak Wolfert, Cor Verdouw; Krijn Poppe, Henk Zwinkels
14.11.2013	Congress Frugicom (Standard organisation in Fruit and Veg). Presentation on Digital Agriculture and the FI-PPP, Bleiswijk	Entrepreneurs in horticulture, ict companies	NL	?	Krijn Poppe, Cor Verdouw
27.-29.11.2013	2 nd Stakeholder Meeting FFV Trial	Industry, IT Developer	Germany	20	CentMa, ATB, Euro Pool
03.12.2013	MIP Trial Article in the GS1 STANDARDS magazine	Academia, Research, Industry	Global	NA	GS1
05.11.2013	Lecture at Wageningen University	Academia	Netherlands	20	Ayalew Kassahun
6-8.11.2013	ICT Event 2013, Vilnius	Academia, Research, Industry	Lithuania	~3500	Ana Garcia, Sjaak Wolfert, Bülent Erbaş, Michael Zahl-

Date	Type/ Description/ Title	Audience	Countries addressed	Size of Audience	Partner responsible/ involved
Month 1 – Month 12 April 2013 – March 2014					
					man, Andreas Metzger, Haluk Gökmen, Evrim Özgül
15-16.11.2013	2. R&D Centres' Summit	Academia, Research, Industry	Istanbul, Turkey	>500	Evrin Özgül, Hande Koç, Bülent Erbaş, Haluk Gökmen
28.11.2013	XIFI workshop in conjunction with FOKUS FUSECO forum, http://www.fokus.fraunhofer.de/en/fokus_events/ngni/fuseco_forum_2013/index.html	Academia, Research, Industry	Europe	300	Sjaak Wolfert
28-30.11.2013	TIM (Turkish Exporters Assembly) Innovation Week	Academia, Research, Industry, General Public	Istanbul, Turkey, Global	>15000	ARCELIK, KOC SISTEM, Burcu Özgür, Bülent Erbaş
2-5.12.2013	PUBLICATION: Extending WS-Agreement to Support Automated Conformity Check on Transport & Logistics Service Agreements. Proceedings of 11th International Conference on Service Oriented Computing (ICSOC 2013) Berlin, Germany,	Academia, Research, Industry	Global	~200	UDE / Antonio Manuel Gutierrez , Clarissa Casales Marquezan, Manuel Resinas, Andreas Metzger, Antonio Ruiz-Cortés, and Klaus Pohl.
9.12.2013	3 rd Conference of the Greek National Rural Network (NRN) “ Networking and Innovation ”	Academia, Industry, State representatives	Greece	~50	Kostantinos Kountouris
January 2014	Info day (13 in total in various dates of January)	Scientists from the fields of Agriculture, Topography, Economics and Informatics working .	Greece	~600	OPEKEPE
23-01-2014	Floricode annual user meeting	Floricultural industry	Netherlands	250	DLO-LEI, M&A, Floricode

Date	Type/ Description/ Title	Audience	Countries addressed	Size of Audience	Partner responsible/ involved
Month 1 – Month 12 April 2013 – March 2014					
30.January-02.February. 2014	AGROTICA FAIR 2014 - The 25th International Fair For Agricultural Machinery, Equipment & Supplies, Thessaloniki, Greece, 1 st February Flspace session	Agricultural sector, Industry, Science, Academia	30 countries	125,000 visitors (1000 Flspace leaflets distributed)	OPEKEPE stand in the fair
05.-07.02.2014	Fruit Logistica, International Trade Fair on Fruits & Vegetables	Industry	Germany	20	Euro Pool
17.-21.02.2014	8 th International European Forum (Igls-Forum) - (139th EAAE Seminar) on System Dynamics and Innovation in Food Networks Innsbruck-Igls, Austria	Academia	International	80	CentMa, ATB, Euro Pool
24.02.2014	FI-Workshop at GIL-Jahrestagung 2014, Bonn	Academia, Science, Industry	Germany	30	Robert Reiche Euro Pool
24.-25.02.2014	GIL Conference: „IT-Standards in Agrifood“ Bartram, T., H. Scholten, A. Kassahun, S. Kläser, R. Tröger, R.J.M. Hartog, A. Schillings-Schmitz and S. Meier, 2014. Efficient Transparency in Meat Supply Chains with IT-Standards: EPCIS based Tracking & Tracing for Business Partners, Consumers and Authorities. 34. GIL-Jahrestagung, 24-25 February 2014. GIL, Bonn.	Academia, Research, Industry	Germany	~100	Tim Bartram, Huub Scholten, Daniel Martini, Esther Mietzsch
12.03.2014	Info day at SEPVE (Association of Computer Science Enterprises of Northern Greece)	Industry	Greece	~150	NKUA, OPEKEPE
18-20.03.2014	FIA Week, Athens and workshop “FI-driven Digital Business Innovation”	Academia, Research, Industry	Europe	600	Haluk Gökmen, Adrie Beulens, Ferhad Erdoğan

7.5. Flspace Planned Dissemination Activities in M13 to M24

Table 9: Planned Dissemination activities in M13 to M24.

Date	Type/ Description/ Title	Audience	Countries addressed	Size of Audience	Partner responsible/ involved
Month 13 – Month 24 April 2014 – March 2015					
2-3.04.2014	1.ECFI, Brussels	Academia, Research, Industry	Europe	250	Ana Garcia, Haluk Gökmen, Sjaak Wolfert, Harald Sundmaeker, Heritiana Ranavivoson, Pieter Ballon
7-8. April. 2014	Koç Technology Board Annual Assembly	Industry, Academia, Research	Europe	100	Hande Koç, Haluk Gökmen, Ferhad Erdoğan, Mehmet Önat
23-25.April. 2014	Annual SRII Global Conference 2014, Silicon Valley, San Jose, CA, USA	Industry, Academia, Research	Global	~300	Sjaak Wolfert
April/May 2014	Article on MIP in PROZEUS NL and on PROZEUS Webpage	Industry, SMEs	Germany	NA	GS1 G
6-9.May. 2014	IST-Africa 2014, Mauritius	Industry, Academia, Research	Africa-Europe	~250	DLO
May 2014	Demonstration of Flspace platform to national project on transport and logistics (LoFIP)	Research, Industry	Germany	20	Andreas Metzger
26-29. May. 2014	8 th ACM International Conference on Distributed Event Based Systems (DEBS14), Mumbai, India. Accepted Tutorial: "The Internet of Everything"	Academia, Research, Industry	Global	TBD	IBM: Sarit Ar-cushin, Fabiana Fournier, Opher Etzion
17-18.June. 2014	Presentation of MIP Trial and Flspace in general	Research Industry	Europe	~300	DLO, WU, GS1 G
22-25.06.2014	Research paper at 25 th European Regional Conference of the International Telecommunication Society	Academia, Industry	Europe	150-200	iMinds
June 2014	3 rd Stakeholder Meeting FFV Trial	Industry	Germany	30	CentMa, ATB, Euro Pool
September 2014	Opportunities in Phase 3, Stakeholder Info Day, FFV	Industry	Germany	100	CentMa, ATB, Euro Pool

Date	Type/ Description/ Title	Audience	Countries addressed	Size of Audience	Partner responsible/ involved
Month 13 – Month 24 April 2014 – March 2015					
	Trial				
17-18. September 2014	2. ECFI, Munich, Germany	Industry, Academia, Research,	Germany	600	ARC, iMinds, DLO, CentMa, ATB, Euro Pool, KOC, IBM, UDE, GS1 G, WP400 team
November 2014	Presentation at Conference: EuroID in Frankfurt/Main	Industry and Solution Providers	Germany	NA	GS1 G
November 2014	4 th Stakeholder Meeting FFV Trial	Industry	Germany	30	CentMa, ATB, Euro Pool
December 2014, February 2015	Opportunities in Phase 3 info days with Phase 3 projects	Industry, Academia, Research	European Countries	500 to 1000	ARC, KOC, ATB, DLO, GS1 G, Euro Pool, iMinds
February 2015	Fruit Logistica 2015 Booth Presentation + Q&A	Industry	Germany	200	Euro Pool
February 2015	9 th International European Forum (Igls-Forum) - (139 th EAAE Seminar) on System Dynamics and Innovation in Food Networks Innsbruck-Igls, Austria	Academia	International	80	CentMa, Euro Pool
TBD	PAPER: Runtime SLA Management for Transport and Logistics Services	Research, Industry	TBD	TBD	Clarissa Marquezan, Andreas Metzger, Klaus Pohl, University of Sevilla
TBD	Article in "Fleischwirtschaft"	Industry	Germany	NA	GS1 G

